



**BIKE FRIDAY**<sup>®</sup>  
Performance that Packs.

Spring 2007 Catalog

**New Model**  
*tikit*<sup>™</sup> **to Ride!**  
pages 10-11

**See back cover for  
Special Offer**



**Around the Block and Around the World**

# Welcome to Bike Friday

Dear Commuters, Cyclists and Adventurers,

This year Bike Friday has changed it's mission. As Green Gear Cycling, we have always built our bicycles in the hopes that while providing our customers a way to stay fit, and see the world on two wheels, we could contribute to Global Cooling by providing sustainable transportation. We feel compelled to move that element higher up the totem pole of Bike Friday's goals. This year we have come up with our greatest Global Cooling solution yet. It is our convenient solution to an 'Inconvenient Truth' if you will: the *tikit*<sup>TM</sup>. As you will read on page 10, this commuter solution is simple and quick to fold, compact, and fits into your life in a way that makes the daily commute much less problematic. Over

the years, our little company has built 18,000 bicycles for a family of customers who have rewarded us with praise and pictures of where their little wheels have taken them. Daily we are gratified by the adventuresome spirit that comes out in people who surprise even themselves with the affect of having a companion like their Bike Friday. Throughout this catalog we have offered a glimpse of what we see and hear from our customers.

Hopefully they inspire you like they do us to get out and ride your bike!

Best in Cycling,  
Alan and Hanz Scholz, Co-founders

-----Original Message-----

From: Jdayrochbike@aol.com  
Sent: Thursday, April 13, 2006 5:39 AM  
To: stephens@bikefriday.com  
Subject: Buying a Bike Friday  
Dave,

(About the YAK; The YAK! is a place where you can trade tips, tricks and travel ideas relating to Bike Friday. make friends and encourage others to join the fold. To see the collection of postings or to join the list, go to: <http://www.bikefriday.com/mailman/listinfo/yak>

Your letter brings back memories. I was certainly undecided and a bit apprehensive about buying a Friday, particularly without riding one. I finally decided that they offer a great 30-day money back guarantee, which they could not afford if very many folks did not like their new rides. So I bought a New World Tourist with Ultegra components and a three-speed rear hub.

You ask about speed. I see no difference. I keep up with the folks I used to keep up with, and get dropped by the same guys that are thinner and faster and younger. I usually ride a Waterford RS-22, which is a lighter bike than the Friday, but I find that I can keep up on the Friday.

You asked about long distance comfort. I have done the 2-day, 208 mile STP (Seattle to Portland Classic) twice, once on the Waterford and once on the Friday. Comfort was comparable. The smaller wheels are a bit twitchier and show the bumps, but on reasonably smooth surfaces, there is not much difference. If I were to switch from the Stelvio tires that my salesman recommended and that I later purchased, I would notice more of a speed difference, but improvement on rougher roads. So I like having the option to ride fast and smooth, or a bit slower on rougher surfaces on some Conti TopTouring. Like everything else in life, there are tradeoffs.

The Friday is built like a truck. Mechanical issues have been few and mostly related to the beating the bike takes as TSA and the airlines handle the machine. Brakes may need adjusting, a cable may be damaged, a spoke bent. Nothing too big, and usually something I can handle, and I am not inclined to fix my bikes because that is not one of my skills. Once I had to take it to a shop because a cable end became dislodged. They dropped everything for a chance to work on this different kind of bike. But what's different is the frame. The mechanicals are the same, so service is usually not an issue.

When I bought the Friday, Steve Strickland at BF emphasized that the ride would be similar, but not the same as my standard frame Waterford that cost twice as much. He was right, it is different but very agreeable. I rode the Friday yesterday because the Waterford was getting new wheels. It is great fun to ride. I just took it out of the case and was on the road in about 10 minutes. Assembly is a snap, particularly if you do it once in a while.

I have the three-speed hub which I like, but which feels a bit heavy in the rear end. One of the riders in the club, a 70-plus-year-old nun dryly observed that we are a good match, because "You're heavy in the rear end too!"

In short, I would encourage you to try the NWT. I like the flexibility, the durability, and the way I can take MY BIKE to parts unknown. I doubt you will regret the purchase, but if you do, send it back. If you are anywhere near Springfield, IL, come ride mine. Folks who do usually like it.

John Day  
Rochester, Illinois

All bikes are  
made by our  
hands in Eugene,  
Oregon

From Raw  
Tubing to  
Finished Bike



Curt Jozwiak cutting parts



Mike Cheek welding  
your bike



Dylan Farque checks the  
alignment of your fork



Colony Krecklow hand  
building your wheels

**\*New Models!**

**Single Fridays**



**Touring and Recreation Bike Fridays**

New World Tourist .....Pg 5  
 Pocket Crusoe.....Pg 6  
 Air Glide.....Pg 14

**Road Bike Fridays**

Pocket Rocket .....Pg 8  
 Pocket Rocket Pro.....Pg 9  
 Air Friday .....Pg 14

**Mountain Bike Fridays**

Pocket Llama.....Pg 7

**Unique & Special Bike Fridays**

\*The *tikit™* .....Pg 10  
 Fixed Gear Bikes .....Pg 13  
 Petite Bikes.....Pg 12  
 \*Bantam Fridays .....Pg 13

**Tandem and Triple Fridays**



**Tandems and Triples**

Family Tandem Traveler .....Pg 15  
 Family Triple .....Pg 15  
 Tandem Traveler XL .....Pg 16  
 Tandem Two'sDay .....Pg 17

**Unique and Special Tandems**

Tandem Traveler XL Q .....Pg 16  
 A Tandem that turns into a Single Bike!

**Customer Endorsements, How to Order, Community, Customer Service....**

Customer and Media Endorsements .....Pg 4  
 Ways YOUR Bike Friday Travels with You .Pg 18  
 What you get when ordering a Bike Friday Pg 19  
 How do I Order? .....Pg 20  
 The Bike Friday Community .....Pg 22  
 Recommended Tour Companies .....Pg 24  
 Bike Friday Customer Service .....Pg 28

**Front Cover Photo**

Jeri El-Swaify  
 Co-leader of the Bike Friday Club of Hawaii on her Princess Pink Petite Pocket Rocket Pro

**Contributors**

Hanna Scholz, Marketing Manager  
 Lynette Chiang, Customer Evangelist  
 Nicole Tiffany, Gal Friday

**What drives the Bike Friday vision: We are on a mission!**

How Bike Friday Came to Be .....Pg 26  
 Our Green Statement .....Pg 27  
 Bike Friday Focus.....Pg 27  
 What the heck is Bike Friday ALL about?...Pg.29

**Choosing Accessories to Complete Your Bike Friday**



.....Starting Pg 30

## What Some of Our Customers and the Press Have To Say

### **Jeffry Buechler of Boulder, CO on surprising wife Erica with her Power Raspberry Pocket Crusoe, December 2006**

“So far, so great! She’s thrilled with the feel of her new ride. I presented it to her last night around 9pm, and even after a long, full day for her, she wanted to take it for a spin. After several loops around our neighborhood, she requested a longer ride on some of the bike paths. Every time we came to a turn that could shorten our ride, she chose to go the longer way. She’s tickled, and the fit seems to be ideal. Thanks for helping me give her such a cool gift. When I told her I didn’t quite have the money to get her a Subaru, she immediately retorted that a Bike Friday was the clear better choice!”

### **Bryan Ball of BentriderOnline**

as printed in *VeloVision Magazine*, Dec. 2006

“Bike Friday designs their bikes to be a world touring companion. They didn’t want to make a bike that was ‘good enough’ considering that it fit in the suitcase. They just wanted to make a really great bike that happened to break down with a bit of effort. When you consider this as a goal, I think that the company more than succeeded.”

### **The Lovemarks Effect by Kevin Roberts of Saatchi & Saatchi, November 2006**

“What Bike Friday markets is enthusiasm, dreams of cycling in far-off places, and belonging to a worldwide community of owners. They sell precious moments with your kids and a way to be together as a family. Regular companies offer plain old bicycles; Bike Friday makes and markets dreams.”

Richard Valens, winner of the Lovemarks Competition

### **Amy Wang of Worthington, MA**

Owner of a Cream Soda Blue Pocket Tourist

“Performance that Packs is an understatement. I recently did the 2006 Danskin Women’s Triathlon in Webster, MA on my Pocket Tourist 16 speed. Although I’ve owned the bike for over a year, this is the first time I did any kind of a race on what I thought might not be the perfect bike. But it is. It is the perfect bike for just riding around and it is a super bike to race. I have real space limitations to carry a bike, since I own a Honda Insight. I can’t put any kind of a bike rack on it. My Pocket Tourist fits in the back, unfolds easily and is ready to roll.”

### **Ody Del Rosario of Kent, Washington**

Owner of a Green Gear Green Pocket Tourist

“I made the right choice in getting one. Fresh from the box, I rode my “Friday” for the first time around ASU campus in Tempe, AZ in Aug. 2006. Right away after a few pedal strokes from the hotel parking lot to the bike lane, I knew I made the right choice in getting one. The bike is easy to handle in traffic. My posture is now better than before. My riding ability and endurance has improved. I can’t help but imagine the places far and away it will take me. Thank you.”

### **Ken Scott of The RV-ator, November, 2006**

“Bike Friday claims that their compact, small-wheel folding bicycles ride as well as full size roadbikes. The website showed them folding into a large suitcase for airline travel and the package was even smaller when a soft case was used. Small enough that two of them just might fit in the RV-6. So down to Eugene we went and found the unpretentious showroom in a somewhat ramshackle industrial building behind a NAPA store. Peter Berra showed us the various models, gave us a loaner helmet and sent us down one of Eugene’s many bike paths on a pair of Pocket Rockets. It didn’t take very long to realize they weren’t just bragging... these things really did ride well. And at well under \$2000 per bike, they fit my budget much better.”

### **Wall Street Journal**

“Long a curiosity, folding bikes are pulling into the mainstream...For stability, handling, details (water bottle) and weight (26.2 lbs.), our testers called it (Bike Friday) best overall...We can’t recall the last time a man spent 17 minutes on the phone discussing our needs.”

### **Steven Chang, New York City, July 2006**

Owner of an Ink Black Pocket Rocket Pro

“I’ve noted that when I am riding my Cervelo or Basso, whether I am cruising at 15 mph or whipping by at 24 mph, the (Central Park, NY) rangers yell at me to hit the brakes. On my Pocket Rocket Pro, I’ve noted that I can consistently ride at more than 20 mph and they look the other way. I am convinced that because of its small wheel profile and almost toy-like appearance, that the rangers do not believe that I can keep up with riders with large-wheeled bicycles.

So, despite the fact that BFs turn many heads, I find that I can sneak by unknowing authorities quite easily.”



Jane Vincent of Australia discovers a path through a forest while touring in Europe. "We did about 1500 kms in all, got wet three times and mostly life was one big adventure and a wonderful one at that. Germany, like Switzerland and Denmark, is extremely bike friendly and we rode on a mix of surfaces but mostly paved. The bikes were fantastic - comfortable, extremely well-performed and without any hitch at all..The trailer holds everything one could need - if not, one has too much!"



- **World Class Touring**
- **1-27 speeds (or 54!)**
- **Fast Folding (25 sec)**
- **Comes with standard EasyPack Mast**
- **Upgrade to a folding seat mast for daily folding use**
- **Packs in 1 Pullman-sized TravelCase™**
- **Custom frame sizing, color and components**
- **Wheels 406 mm (tire width 1.125"-1.75")**
- **\$798-\$2598+**

The New World Tourist is designed for the cycle tourist who wants a versatile bike they can take to all corners of the world. Our bike explorer customers tell us they want a sturdy travel bike custom built for their special adventures. The New World Tourist fits that bill. The New World Tourist can carry all your gear for a 3-month unsupported trip across Europe or the U.S. and still fold up to fit into a standard airline suitcase for easy travel home.

Our 2007 Model comes standard with an EasyPack mast frame designed to make packing for your next adventure faster than ever. This lighter weight, less expensive model is designed for those who favor the quick pack over the quick fold. We suggest an upgrade to the folding mast for those who need to fold their bike daily.

Like our other single bikes, the New World Tourist folds compactly in about 30 seconds for easy transport by car, taxi, bus, train, boat or your personal plane. (With all this flexibility and potential, this is not your "Old World" Tourist.) With minimal disassembly, the New World Tourist packs into an optional Pullman-sized TravelCase™, which can be checked as standard luggage. With the optional trailer kit, the Bike Friday TravelCase™ can even be converted into a travel trailer to carry your gear during your adventures. The 406mm 20" wheel size (the BMX standard) offers many choices of tires. Customers have reported that they can find replacements around the world.

We have a host of racks, tires and components to enable your worldwide adventures or local commute. Our Bike Friday consultants will help you design your personal New World Tourist so that it will be your best traveling companion.

Want to know more? Give us a call at 800-777-0258.



Model shown with standard folding seat mast

The Pocket Crusoe is a lighter, sportier version of the New World Tourist. It has the versatility of the New World Tourist with the weight optimized like the Pocket Rocket Pro. Perfect for someone wanting a bike for light touring, sightseeing and sporty road riding. The Crusoe has 406mm 20" size wheels (BMX standard) for which we have a wide variety of tire options. The Crusoe is custom built for you, right down to the engraved brass nameplate.

Like all Pocket Bike Fridays, the Crusoe folds compactly in less than 30 seconds for easy transport by car, taxi, bus, train, boat or private plane. With minimal disassembly, it packs into an optional Bike Friday TravelCase™ for easy commercial travel. Add the optional trailer kit, and you can tow your gear in the case as your touring trailer.

Want to know more? Call us at 800-777-0258.

- Light Touring, Sport Riding
- 1-27 speed
- Fast Folding (25 sec)
- Comes with standard folding seat mast
- Upgrade to a Titanium EasyPack Mast for easier packing & lighter weight
- Packs in 1 Pullman-sized TravelCase™
- Custom frame sizing, color and components
- Wheels 406mm (tire width 1.125"-1.75")
- \$1298-\$3640

**RAAM QUEEN Susan Notorangelo** co-owns PACTOUR - a cross country touring bicycle company for the stronger, fitter cyclist - with husband and RAAM (Race Across America) king, Lon Haldeman. Lon has owned and ridden a Bike Friday for years, and in 2006 Susan became a believer herself, ordering a Pocket Crusoe.



The Pocket Llama is for the rider who wants a rugged bike with clearance for wide tires and frame geometry designed for riding off-road. If you like riding trails, rugged terrain or are planning an expedition tour, look no further. Don't forget, this bike will also fit into the trunk of a car or a TravelCase™ for air travel!

The Pocket Llama can fit up to 2.1" (5.4cm) wide and has adjusted frame geometry for better low speed performance. Like all Bike Friday Pocket bikes, it folds compactly in seconds for easy transport by car, taxi, bus, train, boat or even a personal plane. With only minor disassembly, the Pocket Llama packs into an optional Pullman-sized TravelCase™ which is checkable as standard luggage on most airlines for easy round-the-world travel. The Pocket Llama is custom built for your size and riding style.

Want to know more? Give us a call at 800-777-0258.



This model shown with standard folding seatmast

- **Mountain, Trail, Expedition Touring**
- **1-27 speed**
- **Fast Folding (25 sec)**
- **Comes standard with folding seat mast**
- **Packs in 1 Pullman-sized TravelCase™**
- **Custom frame sizing, color and components**
- **Wheels 406mm (tire width 1.125"-2.1")**
- **\$1098-\$2598**

**Amit Pandey riding his pocket Llama in an adventure race in India**

This was one of the most beautiful ride/tours that I have done. The Himalayan foothills of India are very scenic, don't have much traffic and are quite culturally and ethnically varied. The bike handled quite well and I definitely needed both the Sofride stem and the Cane Creek suspension seatpost to take care of the bumps

**Basic Stats:**

10,000 metres of climbing

~ 600 kms

70% jeep tracks (dirt and stone double track)

20% paved road (no traffic)

5% single track

8 days





- Road, Sport, Train, Event
- 1-27 speed
- Fast Folding (25 sec)
- Comes standard with Easy Pack seatmast for lighter weight and easier packing
- Upgrade to folding seat mast for daily folding use
- Packs in 1 Pullman-sized TravelCase™
- Custom frame sizing, color and components
- Wheels 451mm (tire width 1"-1 3/8")
- \$1098-\$3690

The Pocket Rocket is a perfect bike for you if you are a sport or road rider who wants to travel, road ride with friends, go on event rides, or do moderate-load cycle touring. If you like drop bars and want to pack your bike in the trunk of your car, boat or TravelCase™ for airline travel, the Pocket Rocket is it. The 451mm 20" wheel size offers narrow, high-pressure tires for rolling fast and smooth on the road. Like all Bike Fridays, the Pocket Rocket is custom built for you, your size and riding style. Our 2007 Model comes standard with an Easy Pack Mast for faster packing, and lighter weight. If your needs require daily folding and unfolding, we suggest an upgrade to the folding seat mast. The Pocket Rocket quick-folds in seconds to a compact size for transport by boat, train, bus, personal plane or taxi (or for storing in small spaces such as closets). With a few minutes of minor disassembly (pedals, seat post, etc.) the Pocket Rocket also packs neatly into an optional standard Pullman-sized TravelCase™ ready for travel as checked luggage.

Want to know more? Call us at 800-777-0258.

“WHAT DO I DO ON A WEDNESDAY? ... Since I received my Pocket Rocket (known as “Wednesday” - it’s a long story) last year I’ve been really pleased with the flexibility it offers me when travelling. I’m British but live in Switzerland and, therefore, end up spending a lot of time travelling. I’ve taken Wednesday to Majorca in Spain for a March training camp where I upset too many of my big wheel colleagues in the mountains. Currently Wednesday is folded up in her case, awaiting a new adventure!” - Steve Elms of Switzerland, owner of a Premium White Pocket Rocket

ONE OF THE FASTEST CATS ON THE PLANET. Rob English, Cat 1 racer and HPV champ trained in Italy for the 2002 HPV Speed Challenge (Nevada) on his Bike Friday Pocket Rocket. In 2003 he rode across America in 5 weeks. Check out his vital stats here: <http://rob.bikerevuk.com>. He uses his Bike Friday to train - way to go!



The Pocket Rocket Pro is for the rider looking for the lightest high performance road bike that is also easy to travel with. The Pocket Rocket Pro is perfect for riders who like fast road rides for fitness and racing, but also want to take their bike with them wherever they go. Your Pocket Rocket Pro will be custom-built to your exact specifications including our custom Ultralight stem with fitting program. We believe total fit includes a comprehensive choice of the world's finest components, including high-end road groups and details down to seat posts and bars. A Dura-Ace Pro with racing saddle and Crank Brothers Eggbeater pedals weighs just over 18.75 pounds (8.6kg). An upgrade to a titanium seat mast will make this Rocket even lighter. The Pro is not designed for loaded touring, but will easily pull the optional TravelCase™ with TravelTrailer and then you're ready for a fast adventure! Rider weight limit of 200lbs (90kg).

Like our other Pocket bikes, the Pocket Rocket Pro folds in seconds to a compact size for easy transport or storage. With only minor additional disassembly, the Pro packs neatly into an optional standard Pullman-sized TravelCase™, ready for your trips as checked luggage to any corner of the globe.

Dyed in the wool roadie? Several of us are long-time, addicted to speed, paceline riders who can tell you from experience what it's like to ride fast on a Friday!

Want to know more? Call us at 800-777-0258.



This bike shown with standard folding seatmast

- **Road, Sport, Train, Events, (Lightest Bike Friday Road Bike)**
- **18-27 speed**
- **Fast Folding (25 sec)**
- **Packs in 1 Pullman-sized TravelCase™**
- **Custom frame sizing, color and components**
- **Comes with standard folding seat mast**
- **Upgrade to a titanium seat mast to save weight!**
- **Wheels 451mm (tire width 1"-1 3/8")**
- **\$1660-\$4550**

**Jeff Spencer wrote on March 7, 2006**  
**Is it possible to build a better bike?**

I just got back from my inaugural weekend trip with my new Pocket Rocket Pro. What a bike! Just luggage check the bike, put it together and ride away. Soooooo easy...I was impressed by the absolutely silent drivetrain, comprehensive tool kit, room for a complete set of riding gear in the suitcase, protective frame tubing system, chain securing system when the bike is packed, absolute accuracy of position duplication of my 27" wheel road bike, frame paint quality, full transfer of power from my foot into the pedals and precise shifting capacity of the Dura Ace groupo. Literally, I can't think of a detail that hasn't been addressed. My question: is it possible to build a better bike? If you do put me at the front of the line to get one. Thanks and I'm looking forward to my next trip.

*Jeff Spencer is a former pro racer, Olympian and Lance Armstrong's Chiropracter. Read about Jeff and his Friday at [www.bikefriday.com/jeffspencer](http://www.bikefriday.com/jeffspencer)*



**Dr Terry De Campo leads the pack on his 'Pro at the annual Bike Friday Desert Camp.**

**We have taken Global Climate Change seriously at Green Gear Cycling. The *tikit*<sup>™</sup> is one of our convenient solutions to an Inconvenient Truth.**



- Daily use city commuter
- Folds in 5 seconds (faster than any other folding bike)
- 3 standard sizes - small, medium, and large
- Fits riders 4' to 6'4"
- Has 8 speeds in stock version
- Comes with fenders, comfort saddle, folding pedals, kickstand and a bell
- Weighs 25 lbs
- Available accessories include:
  - Front rack that holds 1 pannier bag which can stay on the bike even when you fold it
  - 'Shower Cap' cover, mounted permanently on your *tikit*<sup>™</sup> that turns your *tikit*<sup>™</sup> into a compact package
  - TravelCase<sup>™</sup> for packing your *tikit*<sup>™</sup> for longer journeys
- Standard Color: two toned Blue and Black
- \$1195

The goal is to make it even easier to use your bike as transportation for your daily needs. The *tikit*<sup>™</sup> helps you connect to all other public transportation options in your city so you are not reliant on an automobile to get where you need to go. For every mile driven in the average car, 1 lb of CO<sup>2</sup> is released into the atmosphere. A bicycle ridden one mile releases none. We believe that reliance on foreign oil is non-sustainable for our future and burning oil is not good for our health. Join us in being part of the solution!



*Tap  
Swish  
Click  
and GO!*

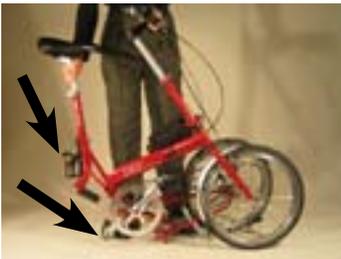
Pedal? ride the subway, lightrail or bus? Drive your car? Jump in a cab? As you wish. Your *tikit*<sup>™</sup> is always unobtrusively with you-instantly!

## Folding your tikit™



### 1. Push:

Stand on the left side of the bike with the left pedal to the bottom of it's stroke. Strike the back of the saddle to release the seat mast latch.



### 2. Lift:

Grasp the bike at the seatpost and the handlebar stem. Lift the bike to allow the rear wheel to roll underneath all the way.



### 3. Fold:

Lower the handlebars and then the saddle to their respective latches on the main frame of the bike.



### 4. Go!

Your tikit™ turns into a compact package in less than 5 seconds! Ready to roll while you walk into the office. No tools needed.

## Taking your tikit™ with you



Running errands



Going out to eat

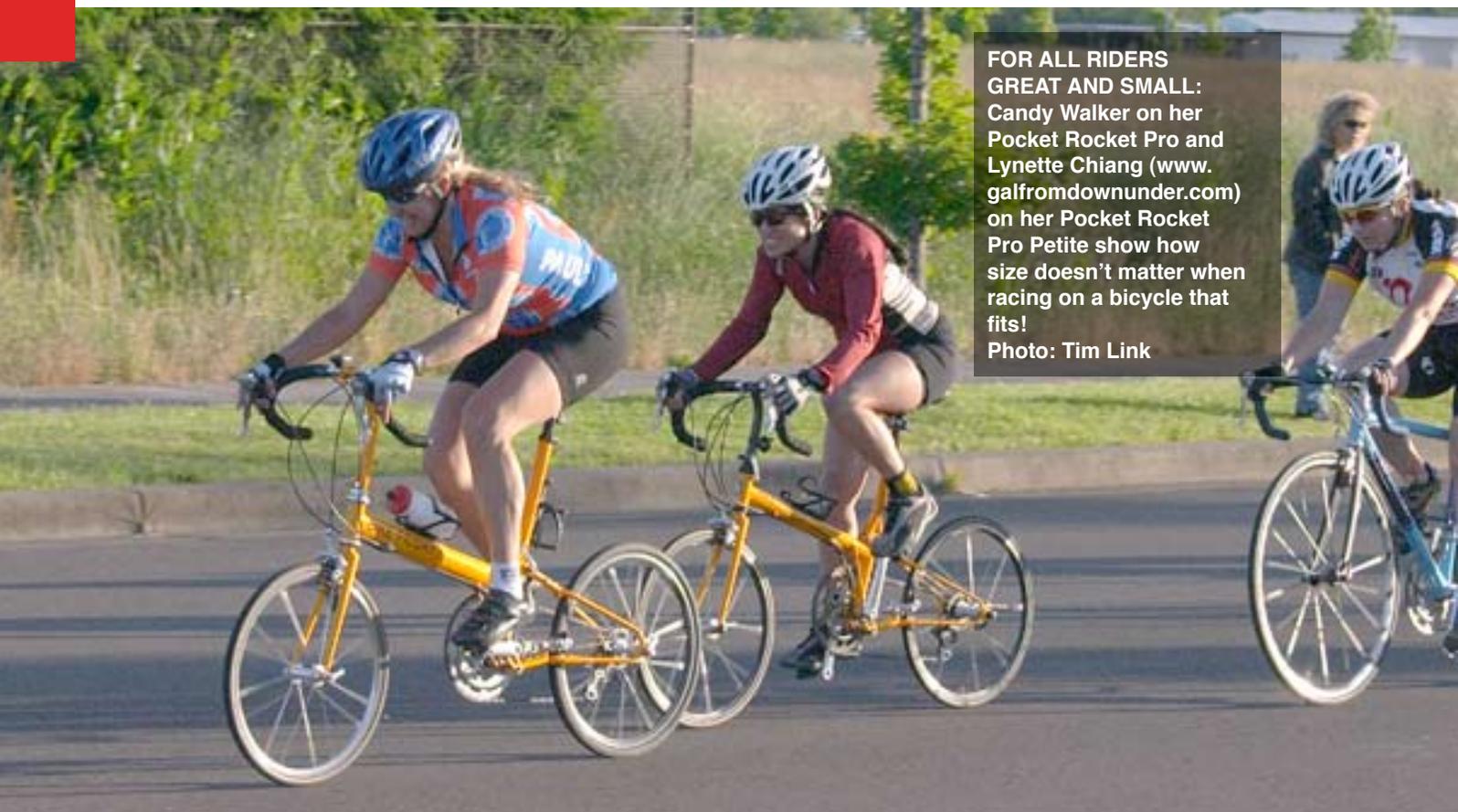


Going to work

### Optional 'Shower Cap' Feature



The optional 'shower cap' style cover turns your folded tikit™ into a black bundle in 5 seconds. This allows you to take your bike into any building, bus or subway that doesn't allow bicycles!



**FOR ALL RIDERS GREAT AND SMALL:** Candy Walker on her Pocket Rocket Pro and Lynette Chiang ([www.galfromdownunder.com](http://www.galfromdownunder.com)) on her Pocket Rocket Pro Petite show how size doesn't matter when racing on a bicycle that fits!  
Photo: Tim Link



Dan Okenfuss 4'10", Pocket Rocket, in El Tour de Tucson with his 6' 0" brother.

“ I have recently bought a Petite Pocket Rocket Pro. While on holiday with my family in Majorca I was tempted to race because my new bike just begged me to. I have not raced in 30 years and I really enjoyed it. Since I came back home I have ridden a 110 mile Audax at an average speed of 20.6 kms and it was a hilly event in Wales. If that is not love I don't know what is! My Pansy is the best bike I have ever owned.  
-Marion Guy, United Kingdom.

- **Road, Sport, Events, Commute and Touring**
- **For riders under 5'6" and 130 lbs.**
- **Available in a Crusoe, Pocket Rocket Pro, Air Friday**
- **1-27 speed**
- **Customer frame sizing, color and components**
- **See Model Types**

Petite Bike Fridays are designed proportionally for the smaller, lighter rider who wants a high performance bike that fits right.

We can custom build a proportional bike for someone as small as 4'0" while taking into account smaller hands and limbs. Co-founder Alan Scholz says the ideal bike would be about 12% of your body weight. The Petite Pocket Rocket Pro, Petite Air Friday and Petite Crusoe models weigh as little as 15lbs. This is our step towards making genuine performance bikes that smaller, lighter riders deserve.

The Petite bikes also do everything our other Bike Fridays do. The Pocket models fold compactly in less than 30 seconds for easy transport by car, taxi, bus, train, boat or even private plane. With minimal disassembly, they pack into the optional Bike Friday TravelCase™. Add the optional TravelTrailer™ kit, and you can tow your gear in the Bike Friday TravelCase™ as your touring trailer.

Bike Friday Petite bike prices are similar to the standard-sized Pocket Rocket Pro, Air Friday and Crusoe.

Want to know more? Call us at 800-777-0258 and ask 4'10" Gaylynn, our "Queen Voice of Bike Friday" receptionist, what we can do for you.

Walter Lapchynski (our resident “fixie” expert) says this: “I’ve owned my fixed gear Friday since spring of 2003. In that time, I’ve ridden it nearly every day. I have only had to lube the chain and replace tires and tubes. No kidding! Freed from maintenance hassles and concerns over what gear to be in, riding is simpler. It’s essential. Even when I pedal at high cadence, it’s incredibly relaxing - a Zen experience of not doing. In other words, it’s fun again. It’s pure, undiluted human-powered motion.”

A Bike Friday Fixed Gear, custom-built specifically for you, quick-folds into a bag or packs into an airline-checkable suitcase.

What are fixed gear Fridays? Elegant simplicity, great for winter training and a durable commuter bicycle.

A fixed gear bike is a derailleur-less, single-gear machine that does not coast. The rear sprocket is “fixed” to the hub. Typically, the one gear is a lowish ratio, so you are spinning at a fast cadence on flat roads and not laboring up climbs. Constant fast pedaling means a better workout – especially on short rides like commutes. You stay warmer in cold weather. Your bicycle needs nearly no maintenance.

The first few rides on a fixie can be adventures. With time and miles, its charms reveal themselves.

Want to know more? Don’t coast. Give us a call at 800-777-0258.



Bike shown is Pocket Rocket with and Easy Pack seatmast

- **City Bike, Road, Off-road, Elegant Simplicity**
- **Can be done with a New World Tourist, Pocket Llama, Pocket Rocket, Air Friday or Pocket Rocket Pro**
- **1 speed Fixed or Freewheel**
- **Fast Folding (25 sec)**
- **Packs in 1 Pullman-sized TravelCase™**
- **Custom frame sizing, color and components**
- **Wheels 406mm or 451mm**
- **\$1050-\$1698**

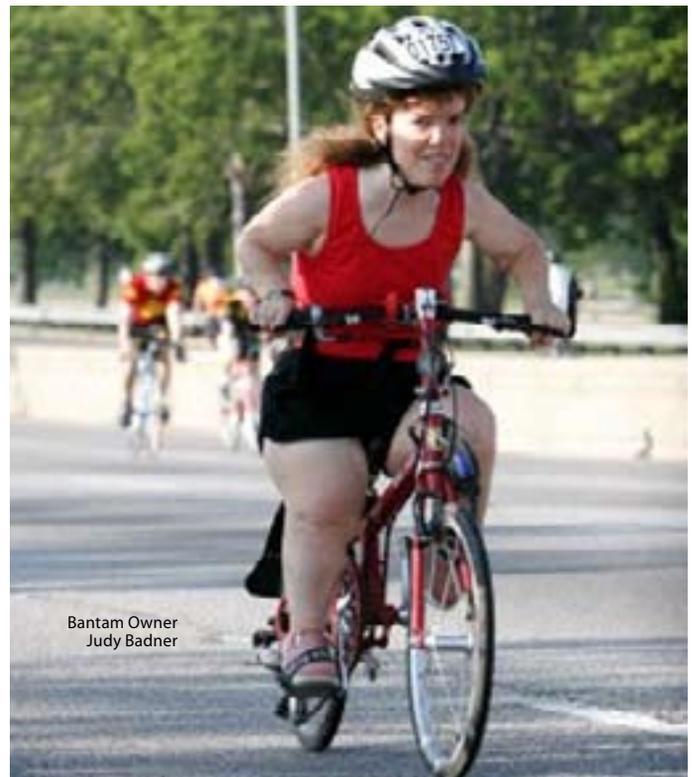
**Bantam Fridays™**

- **Road, Sport, Events, Commute and Touring**
- **Available in New World Tourist, and Pocket Rocket models**
- **8-27 speed**
- **Customer frame sizing, color and components**
- **Packs in 1 Pullman-sized TravelCase™**

Bike Friday prides itself on fitting the widest range of cyclists to a bicycle, having pioneered the Petite Friday concept for the smaller, lighter rider. The new Bantam Friday is a specially-scaled Friday for Little People (short stature) and riders with an inseam as short as 13” (33 cm), depending on components chosen.

“I have achondroplastic dwarfism and am 47 inches tall with a 16 inch inseam. I decided to order a Bike Friday last year because it was a well-known company with some experience in making bikes for people with dwarfism . However, I had some doubts since the people with dwarfism on the website were significantly taller than I was. Last weekend, I participated in the 2006 Chicago Bike the Drive 30 mile ride. It was a very enjoyable ride and I was able to complete it in the allotted time, something I would not have thought possible a few years ago.”

-Judy Badner, owner of a Flag Red Crusoe Bantam



Bantam Owner Judy Badner



- Elite Touring, Suspension/Comfort
- 16-27 speed
- Folding (2 min)
- Packs in 1 Pullman-sized TravelCase™
- Custom frame sizing, color and components
- Wheels 406mm (tire width 1.125"-1.75")
- \$1925+

The Air Glide is for the person who wants a luxury touring bike that is very comfortable on long distance rides. The Air Glide's titanium suspension beam improves comfort because it isolates you from fatigue-causing road shock and vibration, so you have a smooth ride and more energy available for riding. The Air Glide has versatile 406mm 20" wheels, and frame clearances large enough to accommodate any tire from narrow high-pressure road tires to 1.75". So you can go on a self-supported bike tour anywhere and be as comfortable for as far as you want to go.



- Elite Road, Events, Sport, Train, Suspension/Comfort
- 16-27 speed
- Folding (2 min)
- Packs in 1 Pullman-sized TravelCase™
- Custom frame sizing, color and components
- Wheels 451mm (tire width 1"-1 3/8")
- \$1925-4790

The Air Friday is for the person who wants an unrivaled, one-of-a-kind luxury bike that is fast and comfortable for long distance road rides. The Air Friday's titanium suspension beam improves performance because it isolates you from fatigue-causing road shock and vibration, so you have more energy available for riding and you recover more quickly. It can really make a difference on group rides, centuries, supported tours or triathlons. The Air Friday has 451mm 20" wheels which are great for narrow high pressure tires for a smooth fast ride.



Nancy Meredith,  
ESS Teacher  
from Manchaca,  
TX on her bike  
of choice - the  
Air Friday



#### Michael Khaw, Owner of a Flag Red Air Friday

"On a Western Wheelers club ride north of Santa Cruz, California, there was a long descent down Bonny Doon Road to the Pacific Coast Highway. I got into a tuck and just let my Air Friday coast. There was no traffic, the pavement was excellent and clear of debris. When I got to the bottom, I checked my bike computer: it had registered a max. speed of 91 kph (56.5 mph)! I'm pretty sure it's credible, as I'd calibrated it against my GPS over many, many miles. It's the fastest I've ever gone on a bike and I felt very stable and secure, even on the 451 wheels shod with Schwalbe Stelvios (I think I'd pumped them up to 110 psi before starting the ride)".

The Family Tandem Traveler™ is for you and your family to ride together on recreational rides, to the park, around town or even longer multiday tours. The Family Tandem Traveler is the best way to introduce new riders to tandeming and give them a great experience. From toddlers to teenagers, moms, dads, grandparents, and everyone in between, the Family Tandem Traveler brings a whole new dimension to family fun!

Using only a single 6mm pedal wrench (included), the Family Tandem adjusts to fit riders in the front from 4'10" to 6'5" (1.5m to 2m). In the rear, riders from 36" tall (with the optional child stoker kit) to 6'2" (0.9m to 1.9m) can be comfortably fit. More importantly, the Family Tandem Traveler actually lowers to fit the child at a height that's just right for them. Components are carefully selected for maximum value. Using 406mm 20" wheels that accept a wide range of tires, the Family Tandem Traveler is versatile. And did we mention fun? Don't be surprised if your kids want to keep riding when you're ready to stop! Like all Bike Fridays, the Family Tandem is both portable and packable. It separates into two sections. By loosening a few bolts with the 6mm wrench, the front and rear sections easily transport in your car trunk or store in a closet without special bike racks. With some additional disassembly, the Family Tandem can be packed in two optional Bike Friday TravelCases™ for easy round-the-world travel. So the fun needn't stay home when you go on your next vacation!

Want to know more? Call us at 800-777-0258. Our Bike Friday Consultants will be glad to help you visualize your family on a tandem.



- **Recreation, Touring**
- **8-27 speed**
- **Disassembles in 10 minutes**
- **Packs in two Pullman-sized TravelCases™ or a Tandem TravelBag**
- **Stock and Custom sizing**
- **Easily adjusts to fit riders from 3'6" to 6'2"**
- **Stock color (Flag Red).**
- **Upgrade to a Triple for more family fun!**
- **Wheel size 406mm (tire size 1.125"-2.1")**
- **\$1198-\$3700**

## Family Triple Traveler™

### Make it a Triple!

Add a center seat when you order your triple - perfect for a child or small adult. The front (captain) position accepts riders from 4'10" (1.5m) to 6'5" (2m). With optional child adapters, the center and rear sections easily accommodate children from 36" to 60" (0.9 to 1.4m) in height. Without adapters the rear position accommodates rider from roughly 5' to 6'2" (1.5m to 1.9m).

Total load capacity (the combined weight of all three riders) is conservatively rated at 400lbs (181kg).

Just as with the Family Tandem, the Triple is both portable and packable in two optional TravelCases™. So climb aboard!

**The Family Triple Starts at:  
\$2695**



The Klaco family from Virginia, USA on their XL Family Triple



XL Tandem Traveler Sport Model

- Road riding and training
- The lightest Bike Friday Tandem
- 24-27 speed
- Tour Model has 406mm wheels (tire size 1.125"-2.1")
- Sport Model has 451mm wheels (tire size 1" - 1 3/8")
- Q Upgrade - allows a tandem to turn into a single!  
(See bottom of page)
- Disassembles in 10 minutes can fit in your trunk
- Packs in two Pullman-sized TravelCases™ for air travel
- Custom frame sizing, color and components
- \$1998-\$6398

The Tandem Traveler XL is for your team - if you want a light, stiff, versatile tandem you can easily take with you wherever you go.

Instead of folding, an XL's frame disassembles. Using one 6mm wrench, in minutes you can dismantle it into easily transportable pieces that'll fit in a car trunk or other compact space. Disassemble it further and it packs into two of our optional Pullman-sized TravelCases™ for easy anywhere travel.

XL means eXtraLight. A Dura-Ace equipped XL with 9x2 gearing and racing saddles tips the scale at just over 32 pounds! If you want to go lighter yet there's an upgrade option incorporating titanium frame sections. This can take 1 1/2 lbs off the frame weight.

The bike's low center-of-mass and classic touring geometry provide steady climbing and descending. XLs are easily adapted to riders of different sizes, including small children on the rear. Each bike is custom made, so it will be optimized for your sizes. The fit is guaranteed. But fit is more than sizing. To make sure your XL fits your needs we offer an array of components.

Want to know more? Give us a call 1-800-777-0258.



XL Tandem Traveler Touring Model



"Greetings! One thing we did with our Bike Fridays was take a two week self-supported tour of Holland. We had a wonderful time as a family meandering from one charming Dutch town to the next. The Bike Friday travel system worked very well for us and our two tandems (Traveler XL and Tandem Tuesday). We covered about 420 km in 10 days of riding and thoroughly enjoyed the relatively slow pace which allowed us to soak up the Dutch culture. The kids (12 and 8) claimed to completely enjoy themselves and best of all had wonderful grist for their "how I spent my summer vacation" essays. Paul and Liz Grun of Oregon, USA Owners of an XL Tandem Touring model and an XL Tandem Sport Model

### Q Upgrade Option

• \$2950-\$4160

Definition: To Q -To morph or transform from a double to a single bike!



The Tandem Two'sDay Tour is perfect for your team if you yearn to hit the road in far-off places or merely to drive across town for a ride with friends. Its 406mm wheels allow 16 tire choices (widths ranging from 1.125 to 2.1 inches) so you can ride on all sorts of terrain.

Many of our customers tell us that getting to the start of their ride was the toughest part of their trip - before they got their Bike Friday tandems. Transporting a non-travel tandem by auto usually requires a special roof rack or big van. Travel by plane, train or taxi can be a real struggle or nearly impossible.

The Two'sDay is our travel-friendliest tandem. It quick-folds in seconds for easy transport on bus, train, boat or in the trunks of most cars. It'll also pack into two optional Bike Friday TravelCases™, ready for travel (as checked luggage) to any corner of the globe. With an optional adapter, the TravelCases™ even convert to a tow-able trailer for all your gear!

Your Tandem Two'sDay is custom-built right down to the engraved brass nameplate. We've fit riders from 4'8" to 6'9" (1.4 to nearly 2m). But custom only starts with sizing. We can deliver gearing ranges low enough for loaded touring in the steepest terrain. We offer handlebars to suit any taste, components ranging from economical to deluxe, racks, rear drum brakes and nearly anything you could need to outfit your bike for any adventure.

We mean ANY adventure, from a lap around the park to a tour of Nepal (Yes, Two'sDays have been there).

Want to know more? Give us a call at 1-800-777-0258



Folded for packing in the suitcase or for storage in tight places!

**A Truly Folding Custom Tandem!**

- **Touring, Sport, and Recreation**
- **Touring Model comes with 406 mm wheels (tire size 1.125"-2.1")**
- **Sport Model (also available in a 451 wheel sport version)**
- **24-27 speed**
- **Fast Folding (2 min) for travel or storage**
- **Packs in two Pullman-sized TravelCases™**
- **Custom frame sizing, color and components**
- **Wheel size 406mm (tire size 1.125"-2.1")**
- **\$2895-\$4490**

Beverly and Gerald Monkern from Oregon, USA



# The Many Ways Bike Friday Travels With You

"Any Way" and "Wherever You Go"

**1: Your custom Pocket Bike Friday (with folding seat mast) folds in seconds to go with you on the bus, under your desk at work, in the trunk of your car, on a train, a taxi, in your boat, in your private plane and yes, even in your canoe!**



Getting ready for the quick fold. Release 2 quick release levers.



Lift your Bike Friday to swing the rear under the frame.



Remove the stem and fold down the seatmast.



Nest the handlebar and stem on the frame.

Ta da!



Bike in a TravelBag ready to go.



2006 Bike Friday Hokkido Tour assembling bikes at the Memanbetsu Airport, Japan



Tandem Two'sday in the trunk of a sports car



Customer David Muffly cycling arborist puts his beliefs and his Llama to work!

**2: "Bike Friday owners take their bikes everywhere. They ride to the airport self contained, morph into ordinary airline travelers carrying a suitcase (with the bike inside), and then turn back into bicycle tourists at the destination."** -John Schubert in his Bike Friday review in Adventure Cyclist, Feb. 2006

**The optional TravelCase™ allows you to avoid bike box fees and hassle! There is an optional TravelTrailer frame which converts your TravelCase™ into a trailer so you can ride away from the airport with your luggage in the TravelCase™ trailer!**



Pack it ...



... check it ...



go!



In your plane. -Enno Roosink, Amsterdam



On your boat



Pull your tractor ;) -Customer Shawn Corrigan



In a box across a river. -Amit Pandy crossing a Himalayan river

# What You Get When Ordering a Bike Friday:

## 1. A Two-wheeled companion:

A bike built specifically for you, ready to go with you on adventures around town or around the world. A bike that folds in seconds or packs into a standard suitcase for easy traveling.

## 2. Membership in a community:

There are over 18,000 Bike Friday owners worldwide and 33 Bike Friday clubs in 4 countries. You are encouraged to ride with any of them and swap stories. To look up your local chapter, go to the Community section on the Bike Friday website.

## 3. Bike Friday Guarantee:

We at Green Gear Cycling, Inc. (Bike Friday) want you, the customer, to be happy with your new bicycle. If for any reason you are dissatisfied, you may return the bicycle to us within 30 days for a full refund, less shipping charges. We also accept returns on parts within 30 days as long as the part is unused and undamaged. The shipping charges are your responsibility. To take advantage of this guarantee, you must notify us within 30 calendar days of receiving the bike of your intent to return the bike, and we must receive it within 35 calendar days of you taking delivery of the bike. We want your bicycle to work for you. We strive to size the bike to your measurements and specifications. It is important that you work with us before we begin building your bike to assure that the bike will fit, by giving us the accurate measurements we need (of your best fitting bike, and your personal measurements) and by describing the riding you will do and the position on the bike that you seek.

## 4. Value for years to come:

You will own a high-quality bike you can ride for years and years. It'll be one bike with multiple uses - from world adventures to fitness rides or errands around town.

It'll have a full warranty covering the way it fits and the integrity of its frame. Because it's a Bike Friday, your bike is upgradeable and you can also trade it in through our specialized "pre-owned" program when you're ready for a new Friday.

## 5. Full customer service for the life of your bike:

If you need help packing your bike or trouble-shooting a mechanical issue or want to upgrade something, just give us a call at 800-777-0258 and we will help you out, talk you through, or find you a dealer to help.

## This is what our customers say:

"Well it arrived an hour ago---wow! If the first delivery failed to meet my expectations this one exceeded them. It went together and rode perfectly right out of the box. The new head badge and paint job have moved it from the "tools" side of the garage toward the "jewels" side. Thanks for taking such good care of me. Having been in sales most of my life I remember being taught that handling a complaint well is one of the best ways of gaining long-term customer loyalty. You must have been in that training class too. Adventure awaits."

Kenneth D. Robb of La Jolla, CA  
Owner of an Ink Black New World Tourist

"It's probably not too hard to imagine why they have such a passionate fan base. I've met several Bike Friday riders on group rides that have sold all of their other bikes or pretty much have them hanging from the ceiling. Most of them cite customer service and the feeling of family as being on the reasons for the switch. It also doesn't hurt that their bikes ride really well"

Bryan Ball of BentriderOnline  
Velovision Magazine Dec. 2006



Peter Hehn of Quebec took his Pocket Tourist to Europe to see the sights

## Colors

Standard gloss colors\* are included in base price. Ask for upgrade cost on the other colors. Note that premium powdercoat colors add durability when traveling.



## Which model is for me? How do I order?

Feel free to call us any time. We have a team of well-trained Bike Friday Consultants whose job is to walk you through the custom bike design process. It's easier than you would think. Call 800-777-0258 or email [info@bikefriday.com](mailto:info@bikefriday.com) if it is more convenient for you. If you would like to prepare a little before you call, here are some steps we recommend:

### 1. Think about where you will go and how you will use your Bike Friday.

This is by far the most important part of the ordering and selection process. Bike Friday is a custom travel system built specifically for you. Find a comfortable chair, close your eyes, relax, and imagine the type of riding you will be doing. Will you be in the mountains, in the desert, on bike trails, off-road? Will you be flying to your start point? Another thing you can do is go to your photo album and dig out your favorite pictures from your favorite trips. Where were you? Who were you with? What was the weather like? What was the terrain like? Did your last trip reflect what your next trip will look like? How important are portability and ease of use with respect to riding speed and other accessories? How much gear do you like to travel with? Will you be camping with full gear, or light touring with lunch and a map?

### 2. When do you need it?

If your trip is coming up soon, don't wait another day. When you place your order, we will give you a promise date that will schedule the bike to arrive on your doorstep when you actually need it. We recommend you order early enough so that you will be able to spend a few days getting acquainted with your new Bike Friday. Turnaround time varies seasonally and can be affected by component availability and other factors. In most cases, we will deliver your custom Bike Fridays in four to seven weeks. Most of our customers have indicated that this is much faster than what they would have expected for a custom made bike. Nonetheless, there are periods during our peak season of early spring that can impact delivery times significantly. Expedited production spots are available if earlier delivery is required (fee applies). Please call a Bike Friday Consultant today to order so we can deliver your bike in time for your next trip.

### 3. What kind of handlebars do you prefer?

This is an important question because it gives your Bike Friday Consultant a good idea of the style and position that you find most comfortable. When he or she understands your riding posture, they will help you navigate through our many custom options for gearing, shifting and wheel selection.

### 4. What amount of investment are you comfortable with?

If you are like many of our customers, you probably already have a pretty nice road or off-road touring or performance bike. These bikes often cost from \$400 to \$2,000 and more. Given the unique easy-travel characteristics of your new Bike Friday, and the special attention each hand built bike receives, you may spend a bit more to get a bike that feels comparable to your existing one(s).

### 5. Call a Bike Friday Consultant now.

Your Bike Friday Consultant has gone through extensive training and has helped hundreds of travelers find just the right Bike Friday for their specific needs. This means that you'll be talking to a full-time professional who understands your needs and knows how to choose and equip a Bike Friday to meet them and delight you. Call us today. We'll help you discover how thousands of owners have benefited from traveling with their Bike Fridays, and why so many of them say: "If I could only have one bike, it'd be my Bike Friday!"

To learn about what other Bike Friday customers experiences have been, check out [www.bikefriday.com/customerreviews](http://www.bikefriday.com/customerreviews) or call your Bike Friday Consultant at 800-777-0258.

If you would like to look over more bike details on your own before you call us, check out our website at [www.bikefriday.com](http://www.bikefriday.com).



Gaylynn Hanavancoon (4'10"), the Queen Voice of Bike Friday, and our computer master Matt Jarvis (6'6"), remind us that the custom fit does matter!

# Customer Bike Fit Information Form

North America: Fax (888) 394-7797 Phone: (800) 777-0258 E-mail: sales@bikefriday.com

International: Fax 541-687-0403 Phone: 541-687-0487 E-mail: sales@bikefriday.com

## section ONE - PHYSICAL DATA (Can use for 2 riders or for tandem sizing)

Spell name correctly for Brass Name Plate on CUSTOM Bike Friday and for your identification.

<b>NAME #1</b>	<i>CAPTAIN or BIKE #1</i>	<b>NAME #2</b>	<i>STOKER or BIKE #2</i>
<b>HEIGHT</b>		<b>HEIGHT</b>	
<b>WEIGHT</b>		<b>WEIGHT</b>	
<b>INSEAM IN STOCKING FEET</b>		<b>INSEAM IN STOCKING FEET</b>	
<b>AGE</b>		<b>AGE</b>	
<b>RECUMBENT ONLY:</b> (sitting on floor, back to wall) Measure from wall to bottom of foot = X-Seam		<b>RECUMBENT ONLY:</b> (sitting on floor, back to wall) Measure from wall to bottom of foot = X-Seam	

## section TWO - RIDING POSITION (if you do not have a current bike [section 3] for us to match.)

Where would you like your handle bars? (Based on rider preference)

Rider #1	Rider #2		
1 <input type="checkbox"/>	1 <input type="checkbox"/>	Casual/Recreational Exercise	Bars <b>HIGHER</b> than saddle. You sit <b>UPRIGHT</b> when you ride. (1" to 3" above saddle)
2 <input type="checkbox"/>	2 <input type="checkbox"/>	Recreational/Touring	Slightly <b>FORWARD</b> body angle, with bars about <b>LEVEL</b> with the saddle
3 <input type="checkbox"/>	3 <input type="checkbox"/>	Skilled Touring/ Sport Rider	More <b>FORWARD</b> body angle with bars <b>BELOW</b> the saddle. (1" to 3" below saddle)
4 <input type="checkbox"/>	4 <input type="checkbox"/>	Racing Position	<b>VERY FORWARD</b> flat-back type position.
5 <input type="checkbox"/>	5 <input type="checkbox"/>	Other - You define:	Add picture if available

## section THREE - TELL US HOW YOUR FAVORITE BIKE FITS\*

\* This section is highly recommended for experienced, avid, and high mileage cyclists who have developed a distinct position on their bike over time. We match your current bike position. (Not for recumbents)

#1 favorite bike is:  ROAD (drop bars - see E below)  MOUNTAIN (flat bars)  OTHER \_\_\_\_\_

#2 favorite bike is:  ROAD (drop bars - see E below)  MOUNTAIN (flat bars)  OTHER \_\_\_\_\_

LETTER	DESCRIPTION	#1	#2
<b>A</b> Saddle Height:	Middle of crank arm bolt to top of saddle.	MEASUREMENT #1 OR TANDEN CAPTAIN	MEASUREMENT #2 OR TANDEN STOKER
<b>B</b> Bar Height:	Ground to center of handle bars (next to stem)		
<b>C</b>	Crank arm length (165, 170, etc) (printed on back of crank arm).		
<b>D</b>	Center of saddle to center of handle bars/stem clamp.		
<b>E</b>	Drop bar width only (center to center at end of drops).		
<b>F</b>	Ground to saddle top.		
Comments you have about the fit of this bike that you would like us to take into account.			

"E" Measurement is from drop bar end to drop bar end.

Drop bars viewed from above

Road Bike

Mountain or Flat Bar Bike

# The Bike Friday Community and Our Customer Evangelist

## The Bike Friday Community

Bike Friday riders tend to be a friendly, social bunch so it is no surprise that informal Bike Friday clubs have popped up all over the world to help connect people together on their little wheels. Currently there are 35 Bike Friday clubs in the United States as well as 3 in Australia, one in Japan and one in the Netherlands. The Australia Club riders have a big, multiday rally every year and 2007 is their 11th anniversary. The Bike Friday Japan Club has had 7 years of homecomings. You are welcome to join a club near you or travel afar to ride with friendly little wheels during your trip.

“It’s still the cheapest traveling fraternity you’ll ever join, and probably less than half the price of any other bike built to measure”

-John Schubert, Adventure Cyclist 2006



Touring Tokyo Bay with Japan dealer Mr. Kataoka (on left) and Japanese Bike Friday aficionados.

## What Does a Customer Evangelist Do On A Friday?

### *You mean she gets paid to do this?*

by Lynette Chiang (Bicycle adventurette, author, and Bike Friday Customer Evangelist) [www.galfromdownunder.com](http://www.galfromdownunder.com)

Long term travel has made me a minimalist and car-free for over ten years. My Bike Friday (Pocket Crusoe Petite) is my limo, my U-haul and my trusty traveling companion, all folded up in one.

When I first inspected a Bike Friday in Melbourne, Australia, in 1996, my reaction was the classic ‘that’s too weird!’ Which might have been The End, had my Tina Turner-loving mother not said, ‘Better to be looked over than overlooked.’

**Better than bars, ballroom dancing, bingo ...** It was on my maiden voyage, cycling End to End of Great Britain, when **I realized I’d bought more than just a travel bike.** I’d bought a ticket to one of the best social clubs that will have you as a member. I was constantly stopped and invited to linger, laugh and lodge with complete strangers, who immediately became friends for life. My ‘weird’ Bike Friday brought precisely the kinds of people I wanted more of in my life: People who zag when others zig.

I then tackled Ireland, Costa Rica, Cuba and a good chunk of Central America, working as an ad writer for Saatchi & Saatchi, a failed waitress, a trainee chef, cook and manager of a Costa Rican hotel, and generally ‘trying new things for oversize’. In 2001, I finally decided to leave the jungle of Costa Rica and join Bike Friday.

**The Evangelist at large.** Armed with a simple digital camera, a laptop and my bike, I travel the Bike Friday world providing a ‘mini travel channel’ on the Bike Friday website. Mexico, Peru (with RAAM champ Lon Haldeman), New York (where I was interviewed by Forbes), and Hawaii have all featured in my writing. Right now, I’m on a transcontinental telecommute, home staying with Bike Friday customers!

**It’s all about the fold.** Which brings me to the Bike Friday community. Bike Friday Clubs ([www.bikefriday.com/clubs](http://www.bikefriday.com/clubs)) are loose-knit groups of Friday owners scattered around the world for you to meet, ride and do coffee with when you’re in the area. For someday-Bike Friday owners they’re a great place to ask hard

questions and get a test ride. All bicycles are welcome; Bike Friday is an inclusive community. And if you’d like to start a club in your area ... please do!

**What Do You Do On a Friday?** The Bike Friday website is brimming with tales and technical articles about life on a Friday. I’d love to share your stories and photos with the community via the web, our Travel Story of the Month e-newsletter, ([www.bikefriday.com/bf/stories](http://www.bikefriday.com/bf/stories)) and the quarterly Foldable Flyer ([www.foldableflyer.com](http://www.foldableflyer.com)). Please email your adventures to [bfclubs@bikefriday.com](mailto:bfclubs@bikefriday.com)

To quote a customer, “When I don’t want anyone to talk to me I ride my regular bike and sure enough, no one talks to me. When I ride my Bike Friday, everyone talks to me.”

**Welcome to the Bike Friday community!**



The Galfromdownunder rides with the Bike Friday Club of Sydney downunder. Visit [www.bikefriday.com/australia](http://www.bikefriday.com/australia)

## “ I was so impressed, I joined the company!”

### Bike Friday customers who have come to work with us



**Customer Lynette Chiang( Bike Friday Customer Evangelist and petite Crusoe owner) with Phil Liggett, voice of the Tour de France**

“The moment I laid eyes on my first Bike Friday, a miniscule, racing-green Air Friday hand delivered downunder by Hanz, I started scheming and plotting to one day work for the company. Here was a product with personality, practicality and chutzpah - and it was contagious. It quickly transformed my meek ‘n’ mild-mannered former self into a messianic monster, going so far as to call myself as The Galfromdownunder. One year of global loitering quickly rolled into seven. Like so many of our customers, I kept in touch sending in the odd fax (this was pre-email) or photo of the mountain or molehill I’d just conquered. Seven years later, perched on a mountaintop in Costa Rica, I received an email from Hanz inviting me to join the team, starting out at the frontline, in Sales. I soon carved out a niche for myself as the company Customer Evangelist. I’ve been welcomed into the lives of Friday folk all over the country, almost as a surrogate daughter, which is wonderful for a gal with no family or kids of her own! My 24/7 job is spent writing, filming, presenting and carousing with folks as they live the Bike Friday way of life. I guess I’ll have to get a real job one day, but for now ... viva la Bicicletita Friday!”  
- Lynette Chiang



**Customer Ruthy Kanagy (Bike Friday Travel Consultant, owner of a SatRDay, Crusoe, and Pocket Rocket Pro)**

“BIKE FRIDAY CHANGED MY LIFE . . . . AND I BELIEVE IT CAN CHANGE YOURS, TOO!

I wasn’t a cyclist until in my late 40’s when I decided to take the plunge and bought a SatRDay recumbent. At the

time I was teaching Japanese and linguistics at the University of Oregon and driving 1 mile to and from work. Commuting by bike never occurred to me. In 2000 when I got a research grant to go to Japan, I took along my SatRDay and toured Hokkaido, Mt. Fuji and Tokyo and loved the freedom it gave me to see nature at my own pace. I also went on many rides with the passionate Japanese Bike Friday community.

When I returned to Eugene, I jumped at the chance to be “Bike Friday’s Ambassador to Asia” communicating with our dealers in Japan and helping new customers find the right Bike Friday for their travel needs. I got a Pocket Crusoe for commuting and then a Pocket Rocket Pro to keep up with the Bike Friday lunch ride (Every weekday at 12:00 rain or shine--join us!).

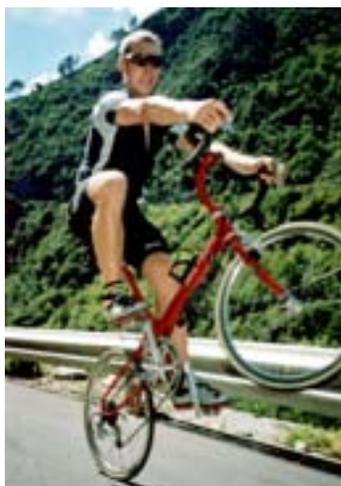


**Customer Hugh Larkin (Service Writer and technician. Owner of a SatRDay, New World Tourist, Air Glide, and XL Tandem)**

“I’ve been riding a bike for as long as I can remember, and that’s almost 50 years now. I first became aware of Bike Friday about 14 years ago

after reading about the bike and how it folds into a suitcase for traveling and thought, “What a novel concept!” After following more reviews and then talking to one of the first Tandem Two’sDay owners, Sandy and I took the plunge and bought 2 New World Tourists in 1995 for our first bike tour in hilly New England. What a joy! Since then, we’ve toured and traveled with our Bike Fridays on a regular basis, including a 4-month self-contained tour of Europe. I’ve also commuted for over 8 years on my Bike Friday bikes. As their saying goes, “it fits as good as your favorite bike”, but I would add “only better”.

In grad school, I did a research paper on business and sustainability and focused my research on the environmental and sustainable practices of Bike Friday/Green Gear. This research only confirmed the sustainable business practices / green statement of BF, something I strongly believe needs to be practiced more often by business and community leaders. I also personally sponsored a breakfast for Maricopa County (Arizona) employees who rode their bikes to work on ‘Bike-to-Work Wednesday! So when we re-located to Eugene from Phoenix for personal quality of life reasons, I decided that I wanted to be part of a company that practices what it preaches. And what better company than Bike Friday. Now I get to do what I love – ride my bike every day, work for an environmentally-conscious company – BF, and play in the ‘candy store’ – a bike factory.”



**Customer Rob English (Bike Friday Designer and Engineer. Owner of a Pocket Rocket and a tikit™)**

After 5 years of traveling and racing around the world following summer all year round I finally decided that Bike Friday was a place I wanted to be. It is great to be involved with such an awesome team creating innovative bicycles. Having to deal with winter isn’t so great but I guess I’ll have to get used to liquid sunshine!

## Recommended Tour Companies Bike Friday Experienced - Customer Approved!

These are tour companies recommended by customers. Many of them are owned and operated by Bike Friday customers.



Lon Haldeman and his wife Susan Notorangelo are the owners of PACTOUR (Air Friday, Pocket Crusoe)  
PO Box 303, Sharon, WI 53585  
[www.pactour.com](http://www.pactour.com)  
(262) 736-2453

PACTOUR, led by RAAM champs and ultramarathon cycling legends Lon Haldeman and his wife Susan Notorangelo, offer elite performance tours across America, as well as in France and Peru. Lon rides an Air Friday and has recently led expedition over the highest paved road in the world (Peru), and on Route 66 - on his Air Friday. His camps and tours start with the Bike Friday Desert Camp in February and run throughout the year. Check out tour reviews at [www.bikefriday.com/tourcompanies](http://www.bikefriday.com/tourcompanies)



Lon Haldeman in Peru on his 'Highest Paved Road' Tour



Bike Friday Desert Camp in Arizona



Cycle Oregon 2007  
September 8-15  
Bike Friday will have our Homecoming join the Cycle Oregon tour this year to help them celebrate their 20th year.



"The Best Bike Ride in America" says many of their customers. The tour is co-hosted by Bike Friday owner Jerry Norquist (Pocket Rocket Pro).

Cycle Oregon is a non-profit organization dedicated to bicycling enjoyment, safety and education. All proceeds from the ride go to the Cycle Oregon Fund at the Oregon Community Foundation which helps preserve and protect the special places of Oregon and supports community development projects in the regions through which we ride.

Whether it's the week-long tour or the shorter weekend version, Cycle Oregon always includes our signature elements. Stunning scenery. Tribal camaraderie. Personal challenge. The satisfaction of giving back to Oregon communities. Abundant food and drink. Eclectic live entertainment. And a couple thousand people in tight clothes.

This year is the 20th Anniversary, and they're going all out. The Cycle Oregon 2007 course is an amazing Cascades loop that takes in wide-open high desert, primeval old-growth forest, pristine blue lakes, bubbling mountain streams and even moonscapes of lava rock. You'll ride on roads that cars don't even know about. Your week on wheels will capture the true essence of Oregon - including the small-town hospitality we're famous for.

And don't forget, as you plan and imagine your own personal cycling adventure: The singular mission of Cycle Oregon is to support Oregon's small towns. Through rider fees, they have distributed nearly \$1 million to communities throughout Oregon. So when you join, you'll have a blast - and do something good for a lot of people along the way.

### Adventure Cycling Association

We have found that many Bike Friday customers are already Adventure Cycling members because it is such a good resource for self guided tours in the United States. The Adventure Cycling Headquarters in Missoula Montana has a New World Tourist that is used for business trips.

[www.adventurecycling.org](http://www.adventurecycling.org)

Founded in 1973 as Bikecentennial, Adventure Cycling Association is America's premier nonprofit organization dedicated to bicycle travel, with over 42,000 members nationwide. Adventure Cycling is America's bicycle travel inspiration and resource, offering many programs for cyclists, including a national network of bicycle touring routes and organized trips.

**PIONEERING ROUTE BLAZES NEW TRAILS FOR CYCLISTS AND ENCOURAGES BETTER HEALTH FOR ALL AMERICANS**

The newest Adventure Cycling route is the 2,058-mile Underground Railroad Bicycle Route. A breakthrough in both historically-infused adventure travel and active-living outreach to the African-American community, the UGRR promises to introduce people of all cultural backgrounds to the adventure and health benefits of cycling and bicycle travel.

Adventure Cycling's Underground Railroad Bicycle Route maps as well as many other Adventure Cycling route maps can be viewed and purchased at [www.adventurecycling.org](http://www.adventurecycling.org).



**Bike Friday customer Tom Sheehan is the owner (Pocket Rocket)**  
[www.pedalerspubandgrille.com](http://www.pedalerspubandgrille.com)  
1-904-485-8144

Pedalers Pub & Grille specializes in biking trips in Asia and Alaska geared towards cycling enthusiasts. Longer rides designed to satisfy your urge to pedal, while still leaving ample time to explore off the bike. Reasonable prices with first class service. Thoughtfully chosen routes and lodges with an eye towards experiencing the area's sights, sounds, flavors and lifestyle first hand.

Discover our collection of cycling holidays in Thailand, Alaska, Bhutan, Bali, Yukon, Vietnam, China. Exceptional bicycle tours that will leave you with fond memories and a lasting impression. Let's Ride!

It's Fridays in Thailand!

Join your fellow Bike Friday riders for a special ride through the exotic paradise of Thailand.

Bike Friday owners enjoy a special \$1995 price for this departure (more than 15% off our standard price). Join us November 19, 2007 for a 13 day ride through the Land of Smiles.



**Director and Founder  
Lauren Hefferon  
(New World Tourist)  
[www.ciclismoclassico.com](http://www.ciclismoclassico.com)  
US/Canada 1-800-866-7314  
Outside Magazine Bicycle  
Trip of the Year 2007 winner**

"Our mission is to offer high-quality, educational and dreamy itineraries that celebrate the diversity of native peoples and our landscapes. As a specialized "boutique" tour operator since 1988, they provide the most authentic, unique and exciting vacations in the adventure travel industry. Our well-crafted educational trips in Italy, France, Spain, Austria and New England are active immersions into local art, language, music, folklore and, of course, delicious cuisine. By combining legendary service and rare cultural experiences, our Ciclismo philosophy continues to energize and transform each and every guest."



**Co-founder Colleen McGuire (Pocket Crusoe)**  
[www.cyclegreece.gr](http://www.cyclegreece.gr)

CYCLEGREECE is the only bicycle tour company located in Greece with road and mountain bike tours covering all regions of Greece. Co-founder Colleen McGuire believes she owns the only Bike Friday in the entire country. As a tour leader, she zips around the islands on her shiny orange Pocket Crusoe, emblazoned with the name "Cycling Goddess" (a nod to the ancients). Her BF passion inspired the creation of a Bike Friday Greece tour exclusively for BF owners.

### Japan Cycle Tours フライデー サイクリング

--Led by Bike Friday Travel Consultant, Ruthy Kanagy

**Tokyo, Mt. Fuji and Kyoto by Friday, Sept. 15-27, 2007**

Spend 2 weeks touring Japan on "little wheels"--Explore urban Tokyo, Mt. Fuji's five lakes (or climb the famed mountain!), visit temples, shrines, gardens, and museums in the ancient capitals, Kyoto and Nara, meet and ride with the Japanese Bike Friday community. Cycling is moderately paced, up to 45 miles a day, with ample time to sample Japanese food and culture, take pictures and meet people. More information: [ruthyk@bikefriday.com](mailto:ruthyk@bikefriday.com), 800-777-0258, [www.bikefriday.com/japan](http://www.bikefriday.com/japan).

**About the 2006 Hokkaido Tour:**

"Thank you for putting together such a wonderful trip to Hokkaido! It was much more than a cycle trip. It was a cultural experience. Your local knowledge, language skills and love of the country gave us an experience that few tourists would be lucky enough to have," - Peter & Liz Hugget from New South Wales, rode their Pocket Rocket Pro & Petite Pocket Rocket Pro.



## The solution to a travel problem

Alan and Hanz Scholz, Bike Friday's founders, grew up building and racing performance bikes at the family-owned *Dakota Nomad* bicycle shop in Fargo, North Dakota. The idea of manufacturing a high performance travel bike crystallized during a trip to Europe when Hanz discovered how poorly his then state-of-the-art travel bike performed. With a knack for bike design, he created a prototype that led to the production of the original Bike Friday in 1992. Bike Friday soon attracted enthusiastic reviews from customers and the cycling press. Alan, who founded the Burley Design Cooperative in the late 1970s, joined his brother to produce what has become renowned as one of the world's leading performance travel bicycles.



Bike Friday co-founders Alan and Hanz Scholz

## Why the name Bike Friday?

Bike Friday was named after Man Friday, Crusoe's trusty companion in the novel *Robinson Crusoe*. Eventually the Bike Friday brand name became more recognized than the corporate company name, Green Gear Cycling (both of these names were the brainchild of friend Paul Moore). The name reminds us that like Robinson's friend, a Bike Friday is your trusty traveling companion, unobtrusive yet always there, ready to transport you on your every adventurous whim!



3 early Investor Customers who helped make it happen: Irv Housinger, Jeff Linder and David Harrington.



The Bike Friday Gang 2006



Bike Friday Test Ride Dealers Larry Black (2nd from left) of College Park Bikes, MD, Michael McGettigan (far left) of Trophy Bikes in Philadelphia, PA, and Kai Fuchs of Veloductor in Freiburg, Germany (not pictured), came to test ride the *tikit*™. January 2007

## Bike Friday Focus

- Our Focus at Bike Friday/Green Gear Cycling is designing and building more useful, convenient bicycles to empower each and every cyclist.

## Guiding Principles and Beliefs we use at Green Gear Cycling in our Business

Our guiding principles, beliefs, are reminders to action.

- We serve at the pleasure of our customers.
- Our cause is furthered through our service to our customers and our relationships with the Bike Friday Community.
- We believe in community as “things we do and share because we care for others, and for the good of the place” (our world). A non-monetary exchange of value.
- We try to do unto others as they would be done unto.
- We strive to under promise and over deliver.
- We will not let policy get in the way of good service.
- To serve is one of the requirements of a complete and fulfilling life.
- We believe an important part of life is about doing Meaningful Work.
- We believe in trying to integrate our life, beliefs, and interests with our work.
- Good work is about supplying service, not stuff. It’s about making long-term relationships with customers, not just transactions with numbers.
- Building to order and selling directly gives us connections to the users of our work.
- We understand good customers will tell us how to deliver good work if we listen.
- Bike Friday is a concept.
- The bicycle is one of the best things ever invented by humans. We love bicycles.
- A bicycle can and should be integrated into most peoples’ lives because of the health, social, environmental and economical benefits it supplies.
- A bicycle is human scale, health enhancing, highly social, low global impact, extremely economical, low maintenance, understandable, approachable, friendly and in this fast modern world, still the most efficient transportation ever designed.
- A bicycle amplifies you as a person. It boosts self-esteem. It makes you more capable, stronger, more outgoing, healthier, better looking, but it must be there when you need it wherever you are in the world.

That is Bike Friday.

To see the whole article go to [www.bikefriday.com](http://www.bikefriday.com) and choose ‘The Company’ tab at the top.

## Our Mission at Green Gear Cycling Inc. Makers of Bike Friday

**To build a better tomorrow by offering individual solutions for transportation, personal oil independence and health.**

Bike Friday was born out of a love of cycling. We ride to get away from the stresses of modern society, to fill our lungs with clean, fresh air, to be surrounded by the natural green of the grass and trees. It is also important to be able to ride with others.

Many people think that our company name is Bike Friday, which is actually the name of our bicycle product line. Our company name is Green Gear Cycling, Inc. This name reminds us that we have a choice in how we use resources, the decisions in what we produce and how we sell. It has helped our company keep a small footprint, which is very important since we do not want to step on the flowers.

*Here is a short list of projects in which we consciously made decisions to reduce waste and toxicity :*

**Lean Manufacturing.** Lean Manufacturing (developed by Toyota) has been lauded as a production system that increases quality and reduces waste.

**Powder Coating.** Powder is a highly durable coating with an excellent finish. It has near zero volatiles and the waste can be baked into a block and is inert enough to be put in the landfill. (We are trying to find a use for it though so it doesn’t go into the landfill.)

**Metal Preparation.** The choice of Powder coating and Lean manufacturing allows us to blast clean each frame just before it is powdercoated. The blasting sand does not pose a health hazard to our employees and the Lean process means that the frame does not sit around long enough to rust and need more treatment before it is coated.

**Bike Friday’s Pre-owned Bike Program.** Modeled after the European concept that companies should be responsible for the products’ full life cycle. Our pre-owned program does that and more. To reuse is even better than recycling!

**Eugene’s Toxic Right to Know.** This is probably the strictest toxic material reporting law in the country. Even though Green Gear/Bike Friday has continued to grow, our programs to reduce waste and toxins in our system have kept us well below the required reporting level. This is where we want to stay.

*If you would like to learn more about our company vision and goals go to our website [www.bikefriday.com](http://www.bikefriday.com) and choose ‘The Company’ tab at the top.*

## Bike Friday Customer Service - After You Buy Your Bike

When you buy a bike from Bike Friday we intend to have you as a life-long customer. This means that we want you to be happy with your bike and support you for a lifetime. We have a staff of fulltime service people so we can offer you fulltime service. We are set up to give you tech help over the phone as well as take parts orders when you need new tires or other items. We can also give your bike an overhaul or do an upgrade of components after you have taken your bike on several adventures. Read what some of our customers have said about their experience with us. (see below)

The fun, talented, occasionally grease-covered Bike Friday Service team includes Hugh (on the phone), and Tim and Monty at the Bike Stands. Give us a call Monday - Friday 8-5, or Saturday 9-4 (PST). After hours service available in case of an emergency. Call us at 800-777-0258 - we have someone available to help!



Tim Link



Monty Coon



Hugh Larkin answers your calls!

## Praise for our Customer Service Department

### From Richard Clarke, FL, April 2006:

I have had great experience with BF customer service. For me it's like having my own support crew right there with me, a phone call away ... What say you, Lance!

### Seth Brandes, who has a pre-owned Friday:

The little bike is now back at its place of origin - with the Bike Friday folks in Eugene, getting some final adjustments before I take it out again. Their customer service is legendary.

### Bryan Ball of BentriderOnline as printed in Velovision Magazine Dec. 2006

Bike Friday is also known for its exemplary customer service. Their bikes are meant for world traveling and the support team offers a 24 hour service and will next day ship parts anywhere in the world if you're stranded mid-journey. It's probably not too hard to imagine why they have such a passionate fan base. I've met several Bike Friday riders on group rides that have sold all of their other bikes or pretty much have them hanging from the ceiling. Most of them cite customer service and the feeling of family as being on the reasons for the switch. It also doesn't hurt that their bikes ride really well!

### From Tina Mancuso, Virginia USA

"The people at BF have been really wonderful about answering my questions, sending me replacement parts when needed, and helping me figure out stuff like how to install a bike rack. Their reputation for good customer service is well-deserved, and overall I am really happy with my SatRDay and with Bike Friday in general."

### From Lincoln and Drusila Morikone, Hong Kong:

Timothy, we just returned to Hong Kong. We appreciated your excellent service on our Tandem Two'sDay on August 2. We are very pleased with what you did for us and your pleasant manner in doing so. If the whole company has your spirit of customer service then you belong to a winner of an organization. You made our 925 mile trip from Southern California worth the effort ... much more from Hong Kong. Keep up the good work! When you come back to visit you have a place to stay.

### From Scott and Barb Laughlin, Allen, TX, March 2006:

I bought my first bike in 1946. Forty-nine years later, in 1997 Barb and I purchased a Tandem Two'sDay. And the salesman said, "If anything goes wrong, there's the number to call." And sure enough there it was on the frame, redefining the term 'Customer Service.'

### From Ed and Gretchen Mini, CT, March 2006:

I ordered a stock black paint job and eagerly awaited delivery (at the time there was a two-month order delay). A week or so before the expected delivery date I got a call from BF. "We got a bad batch of black paint," the caller informed me. "Here are your choices. Wait another month or accept a free custom paint job from us and the bike will ship as scheduled." This seemed like a no-brainer. "Of course I want the custom paint! Why did you bother to call?" The answer - "We didn't want you to open the box and not see what you ordered." I have had many dealings with the BF people over the years - all of this level of professionalism - but I cherish this story and often tell it to the many people who want to talk to me about the bike and about Bike Friday.

## Maynard Hershon on “ How I met the Bike Friday guys.”

I became aware of Green Gear (Bike Friday’s old company name) more than a decade ago, years before I met Hanz or Alan Scholz. I saw an ad for a conventional bike frame they built for a year or so, and wrote a letter of praise to the Eugene address in the ad.

I raved about their approach to designing and building those frames. And I raved about the low-key style of the ad copy. Reading it was like listening to an intelligent friend talking. It’s still like that now, isn’t it, when we talk with BF workers or read BF literature.

Hanz and Alan are my friends today but I felt we were friends even then, long before we met. We shared a bike rider mind-set: We love to ride. We feel that cycling is simply good – good for the rider and good for everyone else. The more riders the better.

If you’re reading this, if you’re interested in a travel bike, perhaps you feel the same way.

Hanz and Alan work to make cycling more convenient for all of us - for transportation, sport and travel. For anything. So wherever we are, we can ride. Our bikes go with us, not as anchors or encumbrances or sources of worry, but as partners in life and adventure.

Hanz and Alan’s bikes are fun to ride, affordable and cool. They’re not interchangeable with other bikes. They look different because they are different. The differences aren’t cosmetic, not “technical advances” so tiny they can only be measured in laboratories.

My girlfriend works in a bike shop. Yesterday, she mentioned a woman customer who test-rode two road bikes, an aluminum one and a carbon fiber one, and couldn’t see much difference ‘twixt the two. Had that woman been looking at either bike versus a BF, she’d have had distinct alternatives and tangible benefits on which to base her choice.

Hanz and Alan wanted to offer us more than just another bike – or a new paint job, tube shape or trendy frame material. As a result of their inspiration and toil, Bike Fridays provide us the joy and performance we expect from fine bikes, plus usability we don’t experience (or even expect) with other, more “normal,” bikes.

They build bikes that perform and fit us like the best high-tech lightweights – in countless cases they fit us better – bikes that also address issues of portability, ship-ability and pack-ability.

Take me with you, your Friday asks. I’ll fit in wherever we go.

More and more visibly, the two generations of Scholzes at Eugene’s Bike Friday dream of changing the world, a little or a lot - and making a living doing it, building bikes in the USA. They dream of helping thousands of us shrug off the petroleum-dependent lifestyle, if only for two weeks a year – this year. Next year? Who knows?

They’ve built Bike Friday to help us enjoy cycling - anywhere. Thanks to the Scholzes, wander where we may, we never have to be without our bikes.

### Dear Cyclists,

**Maynard Hershon has created a special place in the bike world which has enhanced our enjoyment of cycling.**

**As a bike-biz pro and motorcycle support pilot for many high-level US races, his perspective is his alone. He’s toured, trained and noodled with us for three decades - wool to Coolmax.**

**He’s described the special moments in our riding lives – in Winning, VeloNews, the Bicycle Paper and the Rivendell Reader. His two books are annual re-reads for many of us.**

**Maynard’s miles on Bike Fridays include a grueling El Tour de Tucson, a week at PacTour’s BF Arizona Desert Camp and a three-week tour in New Zealand. He is also the current Bike Friday Club Leader in Denver, Colorado.**

**We at Bike Friday and our buddy Maynard invite you to read on and enjoy!**

**– Jeff Linder,  
(Airline Pilot, customer of over 12 years and Bike Friday stockholder)**



**Maynard and partner Tamar Miller own two 2006 Pocket Rockets .**

## Choosing Parts & Accessories for Your new Bike Friday

The following section shows the products that are needed to complete your Bike Friday Travel System. The specific Bike Friday travel items (the details) are the secret to an easy and fun trip to see the world by bike. We want you well equipped and on your Bike Friday, wherever and whenever your travels take you. That's whether you plan to do a day trip, go on an expedition, or commute to work. Check out the next pages to see what you need to complete a system for *Your* type of traveling.

Read on...



Cycling for Pleasure club from Adelaide Australia touring New Zealand together. Mt Cook in the background.

Matt Cline and a sleeping Buddha in Thailand



Dennis and Terry Stuck find a Scotsman in Scotland!

Patrick Kane of Tokyo, Peter and Liz Huggett of Australia ride the Okhotsk Coast, Hokkaido Bike Friday Tour



Jane Vincent's view for 1500 miles across Europe.

**TravelBags™**

Made of durable black pack fabric. Heavy-duty zippers, handles and shoulder strap. Made in Eugene USA!

**Compact TravelBag™**

Fits most Pocket bikes, with front wheel removed. 27x27x9". 680g  
7013 \$65.00

**TravelBag™**

Fits most Bike Friday single bikes. 680g  
35 \$79.00

**Tandem TravelBag™**

Accommodates a folded Two'sDay or disassembled Tandem Traveler. 820g  
36 \$89.00



**Travel Cases**

A TravelCase™ allows you to pack your Bike Friday for airline or other commercial travel. Our TravelTrailers attach to the case, allowing you to pull your gear behind your bike for fully loaded touring! Many customers purchase these items with their first Bike Friday just 'caus' they are cool! (they also work well)

**BF TravelCase™ with Tools & Custom Felt Packing Bags**

A Samsonite suitcase made Bike Friday the original suitcase travel bike in 1991! The new one is better. Internal capacity is 10 x 20.3 x 29.5 inches (25.4cm x 52cm x 74cm). 3-dial combination lock. Extendable pull handle and wheels for upright pulling. Includes model-specific packing materials: tools, felt bags and instructions. Specific to your Bike Friday model. 6.8kg

\*see pg. 37 for 'exploded' view  
10968 \$229.00

**Tandem TravelCase™ With Tools & Custom Felt Packing Bags**

Yep! Two Samsonite cases with all the tools and packing materials needed to pack your Bike Friday tandem for travel. 12.8kg  
11314 \$398.00



**Trailers**

**BicycleR Evolution 90-liter Size Trailer**

Narrower trailer that comes with a Rubbermaid box that bolts on top. A great bike trunk for grocery shopping, camping, and more.  
6964 \$199.95



Proudly Made in Eugene USA

**BF TravelTrailer™ With Clamp Hitch**

This is the famous trailer frame that bolts onto your travel cases (is sold separately). The trailer hitch clamps onto the chainstay (of your Friday rear frame). Slight differences per model. 218g  
972 \$199.00

**Heavy-duty Trailer Frame**

Suitable for heavy loads or rougher terrain with your TravelCase™ trailer. Good for double Tandem Cases with stacker. 308g  
8775 \$239.00

**Hitches**



**BicycleR Evolution Axle-Clamp Hitch**

Clamp this hitch onto the rear axle of any bike so you can use your trailer on the other bikes in your garage. 81.6g  
7528 \$19.95

**Clamp-on Trailer Hitches:**

(not shown)

**Air Friday-Style**  
7423 \$20.00

**Air Bike Combo Hitch/ Stand**

Attaches a trailer hitch or/and a kickstand.

11531 \$28.00

**Pocket Rocket-Style**  
976 \$20.00

**Tandem Trailer Stacker Unit**

A stacker frame that allows you to stack two suitcases on top of each other to make one trailer. 700g  
978 \$75.00



# Accessories

Racks, Kickstands, Fenders

## What Do You Do on a Friday?

### Rear Racks



#### BF Rear Rack

Reasonably priced, though not easy to pack with most bikes in TravelCase™. Standard style alloy, black. 530g  
719 \$29.95



#### BF Folding Rear Rack

Very easy to pack! Sturdy, foldable (4130 chromoly) rear rack that folds to pack flat in suitcase. Takes all standard panniers. Good clearance for big feet. Handcrafted by Bike Friday. Black. 600g 8 "Pick me for easy packing"  
9461 \$100.00

### Front Racks



#### BF Front Low Rider Packable Rack

Full low riders designed to work well with small wheels. We make this one to bring the bags up to the level of a 700C fork. 4130 Chromoly, black. 400g  
718 \$75.00



#### tikit™ Front Rack

Holds 1 panier. Stays on bike when folded.  
12793 \$50.00

#### BF Front Low Rider Tandem Rack

Same as single front racks with tandem-specific spacers. 400g  
10117 \$75.00

### Kickstands



#### Air Bike Kickstand

With clamp bracket for Air Friday/ Air Glide.  
347g  
597 \$25.00

#### Rear Mount Kickstand

Best for Pocket Pilot, Pocket Rocket, and Pocket Rocket Pro. 340g  
596 \$16.50

#### Two-leg Kickstand

Fits many of the Bike Friday tandems, specify your bike.  
542g  
8755 \$49.00

#### Direct Mount Kickstand

For New World Tourist, Pocket Tourist, Pocket Llama, Crusoe and Family Tandem. 211g  
Silver or Black  
6519 \$8.00



#### Fenders/ Mudguards

Tell us your bike model and we will send you the correct fenders to fit. A set costs \$60.00



**Serfas Tailbones MTB Nue-Gel**

Spongy dual density gel seat with lycra cover. Very good value priced choice.  
 6867 Men's (shown) 415g \$30.00  
 6868 Women's (not shown ) 430g \$30.00



**BF Touring**

Good, basic cushy saddle with stretchy lycra cover.  
 755 Men's 408g \$18.00  
 756 Women's 420g \$16.00



**Selle Italia Flite Ti**

Long and narrow with Ti rails. The first really light saddle available. Historically the choice for sport riders. Still very popular.  
 "My favorite"/Alan  
 751 235g \$110.00



**Serfas Men's RX**

Twin bar design to realign sitbones for increased comfort and relief. Dual Density base Technology allows base to flex in critical areas.  
 11902 Men's 921V 510g \$45



**Serfas Women's RX**

Twin bar design to realign sitbones for increased comfort and relief. Dual Density base Technology allows base to flex in critical areas.  
 11903 Women's 922V 454 g \$45



**Terry Ti Fly Saddles**

Bike Friday staff favorite. Flexes in the middle. Textured leather cover with embroidery. Good choice for training and racing. Reduces pressure from front of saddle. Women's saddle shorter and wider. Ti rails.  
 8012 Mens 255g \$120.00  
 8086 Womens 274g \$123.00



**Terry Liberator Gel**

Lengthy rides and more upright touring positions require this wider, contoured in the rear saddle for more comfort. The women's Liberator is styled like the men's (shown here), but with a wider women's shape.  
 753 Mens 374g \$70.00  
 10339 Womens 255g \$70.00



**BF Child's Padded Saddle**

Short and sweet for your little loved one. Padded. 350g  
 6669 \$12.00



Jay and Cheryl Guerin of Wyoming, USA

### Brake & Shifter Accessories, Tools



#### SRAM Dual Drive Click Box

This little plastic box attaches to the front shifter cable and hooks on to the shifting rod that sticks out of the 3-speed hub.

8607 \$14.00

#### SRAM Dual Drive Shifting Rods

This is a small rod that threads into the 3-speed SRAM hub. If you travel you might want a spare.

8903 \$2.00



#### 3x7 Indicator For Older Style 3-speed Hubs

This small chain fits older style 3 speed SRAM rear hub and connects to front shifter cable to pull each of the 3 gears inside hub.

6958 3x7 Indicator \$5.75

7702 3x7 Indicator Chain \$5.95



#### Travel Agent (converts V to road levers)

Allows use of any non-linear pull brake lever with any linear pull brake. Can double cable travel for any brake lever or be used as a roller in place of a noodle. 22g

6921 \$17.00



#### Single Cable Splitter, da Vinci

Metal connector used on all Bike Friday tandems to disconnect cables when disassembling bike. Black anodized aluminium. Specify brake or shift cable splitter. 4g

507 Brake Splitter \$12.00

7810 Shift Splitter \$12.00



#### 5/6mm S-shaped Hex Wrench

Handiest little wrench. Fits most important adjustment bolts on your Bike Friday. Now comes on all Bike Fridays. Get yours!

521 \$2.00



#### BF Wrench, 6/15mm Family Tandem Tool

This is a handy tool with one of our tandems or any Friday with a Dual Drive hub. 6mm hex adjusts all stems and seat bolts. The 15mm is good for pedals or Dual Drive axle nuts.

7419 \$20.00



#### BF Wrenches

36mm x 15mm (pedal/headset 1-1/8 inch) or 40mm x 15mm (pedal/headset 1-1/4 inch). Has pedal wrench on end for when packing your bike into its case. Grease those threads!

6991 (36mm) & 6990 (40mm)

\$10.00



#### The Hanz Tool

2, 2.5, 3, 4, 5 and 6 mm hex wrenches, 8mm adapter, flat and Phillips screwdrivers.

6803 \$12.00



"I CAN'T BELIEVE HOW THOSE LITTLE BIKES GO!" - frequently overheard comment in the slipstream of a BF paceline in Cycle Oregon 2003. Over 77 Bike Friday owners from all over the world converged on the 7-day event which averaged 65-85 miles a day. Read about it at [www.bikefriday.com/bf/cycleoregon2003](http://www.bikefriday.com/bf/cycleoregon2003)



#### Chain Retainer

For folks who will fold their bikes frequently. It keeps your chain on the rings (and the grease off your hands) when you unfold your Bike Friday Pocket model. Easy to install. Get it with your Friday if you expect to fold it a lot. /Alan

10204 \$15.00



**Mirrycle™ Mirror**

A rear view mirror that attaches inside the end of handlebar. Several adjustable angles.

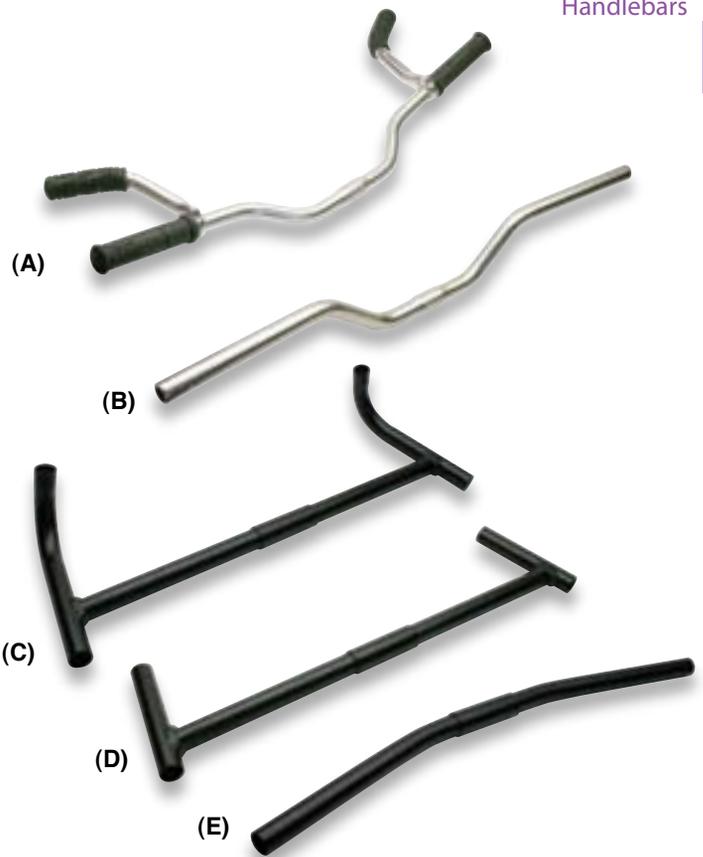
619 \$15.60



**Dia-Compe Tandem Stoker Lever Pegs**

These bar pegs allow tandem stoker to have the same drop-bar STI hand position the captain has. 240g

6546 \$30.00



**(A) BF Child / Adult Stoker Bar Set**

Aluminum 3-4" rise MTB bars with bar extenders for two hand positions and extra flexibility for different sized stokers. These bars adjust for both reach and height for very small kids and up. For the middle on a triple or rear on a tandem. 680g

6668 \$40.00

**(B) MTB Alloy Bars**

Aluminum 3-4" rise bars. Easy to cut to width. Can adjust reach just by rotating. 630mm, 300g

4017 \$15.00

**(C) Bike Friday STI Touring Bars**

These were invented at Bike Friday so you could have a comfortable touring bar and still be able to use STI shifters. Splittable and packable. Works with mountain style shifters or barcons, too. Cool and ergonomic! / Alan

8121	STI Touring Bars (44cm)	260g	\$50.00
8120	STI Touring Bars (46cm)	272g	\$50.00
8119	STI Touring Bars (49cm)	280g	\$50.00

**(D) Bike Friday H-bars**

These were invented at Bike Friday so you could have a comfortable touring bar with several hand positions. For use with bar-end shifters, rapid fire and grip shifters. Great touring bar if I do say so myself! /Alan

7867	Touring H bars 44cm,	215g	\$40.00
7868	Touring H bars 46cm,	225g	\$40.00
44	Touring H bars 49cm,	230g	\$40.00

**(E) Bike Friday MTB Bars**

These mountain bike bars split in half to make packing easier. Light flat bars with Bike Friday easy packing touch. 560mm 200g

72 \$25.00



Trevor Caldwell's Pocket Llama - loaded and ready for adventure!

# Necessary Accessories

Pedals, Toe Clips & Straps

## Folding



### Folding Pedals VP-113

Keep the pedal from sticking you in the leg or side while you carry your bike in its bag. These are a nice pedal to ride. Double-sided and easy to fold. My around town favorite even though mostly plastic. Best bang for the buck, I think. - Alan. 400g  
11655 \$15.00



### Folding Pedals VP-117

Though #11655 is my favorite, this is another good folding pedal. Attractive appearance, all metal for durability. - Alan. 520g  
694 \$29.95



### Quick Snap Quick Release Pedal

One sided alloy/platform pedal for toe clips with metal dust cap. Pedal comes off (including axle) like our trailer hitcc without a tool. 348g  
7880 \$66

## Platform



### Bike Friday Alloy Touring Pedals For Toe Clips

Basic touring pedal if you still use toeclips and straps. Some of us Bike Friday folks still do and have been since the 60's! 260g  
699 \$19.50

## SPD



### SPD (Not Shown)

#### Shimano M959 XT SPD

Dual-sided alloy pedal platform SPD. The off-road SPD standard for the mountain cyclist and Tourist alike. 371g  
7136 \$172.00

### Shimano M324 Dual Function SPD

Dual-function alloy pedal platform with fittings for toe clips on one side and SPD on the other side. This pedal from Shimano makes a lot of sense on a multipurpose bike. 530g  
695 \$65.00

#### Shimano M520 Dual Sided MTB Pedal SPD

Dual-sided alloy SPD. Lower cost version of the Shimano XT standard. 415g  
7119 \$42.00

## Toe Clips & Straps



### Mini Clips

7394 Small/med, 55g \$5.00  
8294 Large/extra large, 61g \$5.00

### Toe clips (sets)

968 Small toe clips and straps, 100g \$7.00  
967 Medium toe clips and straps, 100g \$7.00  
966 Large toe clips and straps, 100g \$7.00

### Toe straps

Pair, 78g  
7393 \$4.00



Triathletes Michi and Jinlizuka from Japan and their petite PRP and PRPro



### Cateye Micro Wireless

11913 \$45.00



### Low Mount

Low computer mount for bar height over 37 inches.  
8170 \$10.00

**What Comes with Your TravelCase™?**

\* Note: There are more items that come with the TravelCase™ which are specific to the particular bike model that you plan to pack.

Welcome packet

Owners' Manual

Referral cards

Fork Bag for certain models

Pedal Pouch

Front Derailleur Protector

Crush Protector

Assortment of rubber tubes to protect chainstays, bars and chainrings



Tool Pouch

Gloves

4mm Bondhus™ wrench

Multitool

Headset/pedal wrench

Shift lever specific covers

Seat Post Bag

Steer tube protector

Seat Mast bag

Stem Bag

Chain Wrap

Fork Spreader



**Bike Friday Headbadge T-shirt**

Headbadge on back, small logo on front. Colors: natural, stone blue, red. S - 2XL.

\$15

Item #	Description	Size
11487	Headbadge, Natural	S
8493	Headbadge, Natural	M
11489	Headbadge, Natural	L
11491	Headbadge, Natural	XL
11493	Headbadge, Natural	XXL
8487	Headbadge, Stone Blue	S
8488	Headbadge, Stone Blue	M
8489	Headbadge, Stone Blue	L
8490	Headbadge, Stone Blue	XL
8491	Headbadge, Stone Blue	XXL
11505	Headbadge, Red	S
11501	Headbadge, Red	M
11503	Headbadge, Red	L
11505	Headbadge, Red	XL
11507	Headbadge, Red	XXL

**Slogan "Is that a folding bike in your pocket?" T-shirt**

Slogan and logo on back, small logo on front. Color maroon. S-XL

Item #	Size	Price
1121	S	\$15
1120	M	\$15
1119	L	\$15
1122	XL	\$15



**Bike Friday Hat**

1124 \$15.00



**Socks**

DeFeet Aerator sock has a quick-drying mesh top, Coolmax interior to wick moisture, sag-free cuff, and durable Cordura Nylon toe and heel. The knitted-in navy Bike Friday logo will never fade away. You'll wonder what you ever did without a pair (or seven)!

\$10.00

Item	Size	Men's Shoe	Women's Shoe	European Shoe
12076	Small	-	5-8	36-39.5
12077	Med	7-9	8.5-10.8	40-42.5
12078	Large	9.5-11.5	11-13	43-45.5
12079	XL	12+	-	46+

**Tires** We carry more high pressure 20" tires and tubes than anyone we know of anywhere!  
**Make sure you get a spare!**

**406 - 20 inch, wide rim.**

**406 - 20 inch, wide rim.**



### Conti Grand Prix

This is the lightest and narrowest tire available for 406 wheels. Actual diameter is closer to 18 1/4. Tire wear will benefit from being aged 6 plus months.

Item#	Size	Rim	PSI	Wt.	Price
958	20x1.125	406	120	200g	\$42.00



### Primo V-Monster

Good all-around tire with inverted heavy tread. Rolls well just about anywhere except really slick mud. Lasts a long time. The wider size can be used on the Pocket Llama, GNU and Air Llama. Expedition Touring.

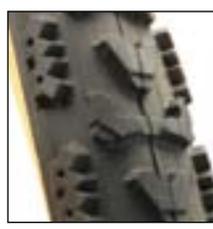
Item#	Size	Rim	PSI	Wt.	Price
11280	20x2.1	406	65	560g	\$17.00
960	20x1.75	406	65	420g	\$16.00



### NEW! Conti Contact

Very popular tire for touring. Moderate tread for use on multiple surfaces.

Item#	Size	Rim	PSI	Wt.	Price
12024	20x1.375	406	70	410g	\$29.50



### Primo V-Track II

Good off-road tread for trail where traction is paramount.

Item#	Size	Rim	PSI	Wt.	Price
956	20x1.75	406	40	400g	\$16.00



### Primo Comet

This is a nice low profile tire. Makes an excellent riding tire for light touring and recreational rides. Available in Kevlar belted versions.

Item#	Size	Rim	PSI	Wt.	Price
7791	20x1.35	406	100	283	\$25.00



### Schwalbe Marathon Plus

Reinforced with Smart Guard. One of the best urban commuting tires. Hard rubber and good durability. Embedded tread similar to V-Monster, but with higher PSI.

Item#	Size	Rim	PSI	Wt.	Price
11605	20x1.75	406	45	475g	\$41.50



### Kenda Kontakt

Good commuting and around town tire.

Item#	Size	Rim	PSI	Wt.	Price
8739	20x1.75	406	65	590g	\$13.00
9807	20x1.5	406	100	430g	\$23.00



### Schwalbe Marathon K

One of the best urban commuting tires. Hard rubber and good durability. Has Kevlar belt to reduce cuts and punctures. Imbedded tread similar to V-monster with higher PSI.

Item#	Size	Rim	PSI	Wt.	Price
8140	20x1.5	406	100	435g	\$24.00
11619	20x1.75	406	100	450g	\$24.00



### Schwalbe Stelvio K

This is a high PSI tire with great road feel. Very durable considering how light they are. Has a Kevlar belt to reduce punctures and cuts.

Item#	Size	Rim	PSI	Wt.	Price
9209	20x1.125	406	115	210g	\$32.00



### Schwalbe Stelvio Folding

This is a folding version of the very popular Stelvio tire. It has a dual compound tread as well as a RaceGuard belt which protects against punctures. Makes it easy to carry a spare!

Item#	Size	Rim	PSI	Wt.	Price
11120	20x1-1/8	406	120	190g	\$41.00

451 - 20 inch, narrow rim.



**IRC Roadlite EX**

This has been the top 451 road tire for years. It is a lightweight and fast tire. We give it credit for the original Pocket Rocket design! /Alan

Item#	Size	Rim	PSI	Wt.	Price
952	20x1-1/8	451	100	210g	\$23.00



**Kenda Kwest**

The best touring tire for the 451 wheeled bikes. It also has enough tread for riding gravel fire roads. Good general choice.

Item#	Size	Rim	PSI	Wt.	Price
11270	20x1-1/8	451	100	295g	\$18.00



**Primo Champion K**

Fast narrow tire for light riders or when speed is the most important consideration. Good for hill climbs or time trials. Extra Kevlar belt for further durability and puncture resistance.

Item#	Size	Rim	PSI	Wt.	Price
9361	20x1	451	110	190g	\$28.00



**Primo Comet**

This is a nice low profile tire. Makes an excellent riding tire for light touring and recreational rides. Available in Kevlar belted versions. I like how they roll. /Alan

Item#	Size	Rim	PSI	Wt.	Price
9761	20x1-1/8	451	110	265g	\$25.00
7965	20x1-3/8	451	85	285g	\$25.00



**Schwalbe Stelvio K**

This is a high PSI tire with great road feel. This tire is the choice of the racers here at Bike Friday. Very durable considering how light they are. Has a Kevlar belt to reduce punctures and cuts.

Item#	Size	Rim	PSI	Wt.	Price
9995	20x1-1/8	451	120	235g	\$32.00



**Trailer Tire**

12 x 1.75  
For Bike Friday trailers. 235g  
**963 \$9.50**

349 - 16 inch rim (fits the *tikit*™)



**Schwalbe Marathon K**

Reinforced with Smart Guard. One of the best urban commuting tires. Hard rubber and good durability. Kevlar belted.

Item#	Size	Rim	PSI	Wt.	Price
7829	16x1.375	349	85	290g	\$26.00



**Schwalbe Marathon Plus**

Reinforced with Smart Guard. One of the best urban commuting tires. Hard rubber and good durability. Embedded tread similar to V-Monster, but with higher PSI.

Item#	Size	Rim	PSI	Wt.	Price
12763	16x1.375	349	55-95	480g	\$42.00



**Primo Comet K**

This is a nice low profile tire. Makes an excellent riding tire for light touring and recreational rides. Kevlar belted.

Item#	Size	Rim	PSI	Wt.	Price
7744	16x1.375	349	85	215g	\$25.00

**Extra Inner Tubes (for all Fridays)**

SV - Schraeder valve, PV - Presta valve. (Schraeder will not fit Sun 14 Alpha rim)

**451 Rim**

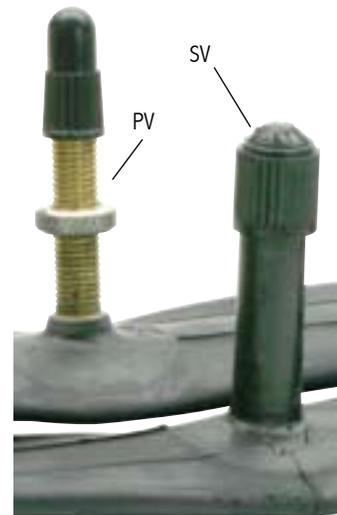
Item#	Size	Price
<b>PV</b>		
987	20x1 1/8 PV (451)	\$5.00
980	20x1 PV (451), 70g	\$6.00
7447	Salsa 20x1-1/8 PV (451)	\$6.00
<b>SV</b>		
981	20x1 1/8 to 1 3/8 SV (451), 100g	\$5.00

**406 Rim**

Item#	Size	Price
<b>PV</b>		
982	20x1.5 to 1.75 PV (406), 128g	\$5.50
985	20x1.125-1.5 PV (406)	\$5.50
<b>SV</b>		
983	20x1.5 to 1.75 SV (406), 106g	\$4.00
985	20x1.125-1.5 SV (406)	\$5.50
10541	20x1.9-2.125 SV (406)	\$5.00

**349 Rim**

5254	16x1.375 SV tube (fits the <i>tikit</i> ™)	\$5.00
986	12" trailer tube SV	\$5.50



8464	Valve Converters, PV to SV	\$1.50
979	Rim Convertors, SV to PV, 0.85g	\$1.75



**The pictures in this catalog are from customers on their adventures.**

Can you see yourself joining them? If you have questions or find yourself charmed by the possibilities, Bike Friday matchmaking experts await, ready to help you towards your personal adventure.  
Call 1-800-777-0258

**Bob Thompson and friends made a French connection tour on their Bike Fridays**



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